

Hollywood Park Neighborhood Association

Board of Directors Meeting

Monday, April 10, 2017

7:00-8:33 PM, Centennial United Methodist Church

Minutes compiled by Nilan Watmore

Meeting called to order: 7:00 pm by President Dylan Seidner

Attendance: Dylan Seidner (DS), Nilan Watmore (NW), Eric Negendank (EN) and Victor Vasquez (VV)

**Review and approval of minutes from January and March. First motion by VV, second by DS – passed**

COMMITTEE BUSINESS

Events:

- March 15 General Meeting Review and Assessment
  - EN mentioned running out of name tags
  - NW mentioned need for identifying ingredients in potluck food (potential allergens); look into purchasing card stock
  - DS mentioned doing inventory at facility prior to next general meeting
  - DS mentioned limiting microphone access for public and setting ground rules
  - DS mentioned Patrick Kennedy was a no show and will follow-up with his staff to find out why
  - Ideas for speakers at next general meeting:
    - Tree guy, Sacramento Area Bike Advocates, Urban Ag Center
- Calendar of Remaining General Meetings & Events for Newsletter
  - Sunday Street on Broadway, May 21, 8:00 am – 12:00 pm
  - BOD Meeting – Monday, June 12
  - General Meeting – Wednesday, June 21
  - **Cleanup – Saturday, June 24 (?)**
  - Porch Fest – Sunday, June 25, 3:00 – 6:00 pm
    - Have Jessica **(last name?)** contact HPNA first before promoting event; planning meeting is scheduled for April 23
  - 4<sup>th</sup> of July Parade – confirm date
    - DS to contact Janelle Radigan **(sp?)** and Janelle Turner **(sp?)**
  - National Night Out, Tuesday, August 1
  - Movie Night & Ice Cream Social, Saturday, September 9
    - March minutes incorrectly listed date as September 7
  - BOD Meeting, Monday, September 11
  - General Meeting, Wednesday, September 20
  - BOD Meeting, Monday, December 11
  - General Meeting, Wednesday, December 20
    - **EN made a motion to move General Meeting to the 13<sup>th</sup> due to conflicts with the holidays, second by VV – passed**
  - **Ribbon cutting**

Membership:

- EN mentioned that there are currently 47 members
- DS mentioned trying to translate members of HPNA Facebook group into paying members; NW suggested running ads

Business:

- Fountainhead bought a business membership

Communications:

- Newsletter - deadline for content is May 5
  - NW and his wife to meet with John on April 12 to discuss newsletter; NW will keep EN and other board members in the loop
  - June 2 goal for newsletter delivery to VV; deadline is June 9
  - EN to research using his work machine for printing newsletter at possibly half the cost or less (based on estimated one-cent per page and paper cost)
  - EN mentioned distribution to Carlton Tract which currently has one resident who is a paying HPNA member (and has had several others in the past), but wanted to know if this area was part of HPNA
    - DS mentioned Carlton Tract is its own neighborhood but does not have a neighborhood association; Carlton Tract should be mentioned in the newsletter (e.g. "Now Serving Hollywood Park and Carlton Tract) if HPNA continues to distribute to the area
- Possible newsletter content sources:
  - DS mentioned continuation of President's Letter
  - DS mentioned reaching out to SN&R writer and author living in neighborhood
  - NW mentioned doing a spread titled "Meet Your Board Members"
  - NW mentioned including information on District 5's seed grant, but it's too late to make in this newsletter; DS to promote through Facebook

Neighborhood Improvement:

- **Crocker Village Plan & Development**
- City to meet on May 22 to discuss future marijuana ordinances

Land Use & Development:

- Opportunity to comment on Starbucks on Sutterville
  - Deadline has passed but comments can still be publicly made prior to Planning Commission hearing
  - VV and NW will look over proposed project and provide comments

Safety:

- No updates

Sign:

- Email sent to board with latest update
- Have John contact board prior to ordering plaque so that he (and others) can be properly acknowledged for their contributions

## OTHER BUSINESS:

### Management of Google Drive and Online Accounts:

- DS is in the process of securing admin rights to all folders of Google Drive account; currently associated personal Gmail account will be transferred to HPNA Gmail account
- EN mentioned domain name change will happen in May
- EN to update HPNA website with current board bios and photos
- DS mentioned Google Calendar not working on website
- NW suggested redesigning website using Wix instead of WordPress

### Review of Neighborhood Leaders Meeting:

- Budget for District 5 and City Agenda
- Main areas of concern for Mayor are:
  - o Homelessness
  - o Youth Services (internships for high school juniors)
  - o Measures B (?) and U (sales tax increase)
- Sac PD is offering unlimited Ride-along
- There is opportunity to fund your own intersection camera for \$3,000
- City open streets project

### HPNA Tax Exemption Status:

- VV to look into tax exemption status for HPNA