

HOLLYWOOD PARK HERALD

SUMMER 2016

A quarterly neighborhood newsletter published and distributed by your Hollywood Park Neighborhood Association.



Photo: Greg Brown

Join Your Neighbors For The Annual Hollywood Park 4th of July Parade!

Join us Saturday, July 4th for the Hollywood Park 4th of July Parade. Come meet your neighbors and enjoy drinks and snacks in front of Leonardo da Vinci School (4701 Joaquin Way) at 9:00 am. The parade leaves at 9:30 am.

Everyone is welcome to walk in the parade. Bring your kids, your friends and your four-legged buddies. Decorate your bike, trike, unicycle, wagon or stroller. Wear your favorite red, white & blue clothes or come dressed in Uncle Sam regalia. Proudly wave your flag. Bring noise makers, kazoos, drums, or other musical instruments to let our neighbors know we're having a great

time in Hollywood Park!

If you'd prefer to show your patriotism from the sidelines, line the parade route and cheer your neighbors.

We need volunteers to help run the parade! See back page for map of parade route and volunteer info.



Local Elected Representatives to Come to June HPNA Meeting

All are welcome at the quarterly general membership meeting of the HPNA. Come meet your neighbors and Learn about the latest developments in the city and county from City Councilmember Jay Schenirer and County Supervisor Patrick Kennedy. Updates also expected from Hollywood Park Elementary Principal Tenley Luke and the city's police and traffic departments. For those wanting to pitch in, savory snacks are always welcome!



General Meeting

June 15th

6pm Neighbor Meet & Greet
6:30pm Meeting

Hollywood Park Elementary

4915 Harte Way

Join us for updates from your elected officials
and to discuss what's new in Hollywood Park!



Nice turnout for Fountainhead Brewing Company's grand opening.



Fountainhead Brewing owners Daniel Moffatt and Mark Bojecs hang with Hollywood Park's Katie Bord.

Fountainhead Brewing Company's Grand Opening a Huge Success

By Greg Brown

Fountainhead Brewing Company on 24th Street in Hollywood Park had its grand opening on April 1st. It was a smashing success, no foolin'.

The new brewery on the block was packed with thirsty patrons tipping back a pint or two, munching on award winning grub from Sparta-Que, and listening to the sweet blues sounds of The Noize Club. There was also lots of action at the ping pong table, while other folks played a few rounds of cornhole.

Fountainhead brewer Daniel Moffat watched all the action unfold and told me, "I'm excited, I can't believe it!"

There was definitely a lot of excitement in the air about a new community gathering spot in the Hollywood Park neighborhood. Hollywood Park resident Chris Knepp was downing a pint of the HP IPA when he told me, "I'm glad to see something on the other side of the track."

A lot of residents from Hollywood Park were enjoying themselves at the grand opening including 93 year old Katie Bord. She's lived in Hollywood Park since 1950. Katie was enjoying the River King porter when I asked her what she thought of the new brewery on the block. "It's great! I think it's wonderful to have a new place in the neighborhood." Perhaps Katie will become a Fountainhead

regular.

Rob Whitlock of Hollywood Park showed up with his wife and two kids. The family was gathered at an inside table when Rob said to his wife, "That red is pretty good, huh?" Whitlock was pairing a street taco with the Panama Red, a salute to Panama Pottery a couple doors down.

Not everybody was from the Hollywood Park neighborhood. Tom McElheney of Curtis Park saw the Fountainhead sign on his way home from work and made a quick u-turn to check out all the hullabaloo. He said, "Today's brewers know what we want; flavorful handmade beer". Then he raised his pint of porter as a salute.

Kelly Thigpen, a Brentwood resident, told me "I kept driving by the building...watching...waiting. I'm very excited to have a local establishment I can ride my bike to".

There were lots of bikes chained up to the metal gates at the entrance to the brewery.

Fountainhead definitely has a neighborhood gathering feel to it. The vibe is similar to the brewery on the other side of the tracks, Track 7. And like Track 7, these guys know how to brew quality craft beer.

(Continued...)

Hollywood Park's Garden Light: Val Anderson

November 2, 1935 - March 18, 2016

Dear Neighbors,

If you have ever been to any of our many neighborhood events, you most certainly crossed paths with Valerie Jeanne Anderson. It is with a heavy heart I share that Val died on Friday, March 18, 2016, just two days after attending our last HPNA general meeting. Val was a tiny lady with a soft voice but she had a giant smile and a gigantic personality to match. A former President of the HPNA, Val continued to be a tireless advocate for Hollywood Park all the way up until her death.

A master gardener, Val wrote the Garden Light column of this newsletter and hosted the neighborhood plant exchange every year in her incredible garden on Lotus Ave. She regularly attended every neighborhood produce exchange and even continued to attend HPNA board meetings long after leaving the board. In addition to her community-building efforts in Hollywood Park, Val was a fixture of the local blues and jazz scene, attended the Monterey and New Orleans jazz festivals religiously and was a long-time member of the Sacramento Blues Society.

Val often told me that strong neighborhood associations increase the value of real estate. I don't know if she had any empirical evidence of this link but, regardless, I think she was on to something. My wife, Christina, recently told me that even if someone offered us twice what our house is worth we couldn't sell because we'd have to leave our neighbors. She was actually serious. I



Val and John at the neighborhood plant sale.

think Val was really just arguing that strong communities where neighbors care for each other are much harder to leave and much more desirable.

Val was one of those neighbors for whom we would never want to leave and we would have never met her if it hadn't been for the neighborhood association. Although in the end she had to leave us, she also left us with an incredible example of what it truly means to be a neighbor.

I'll miss you Val!

John Maradik-Symkowitz
President, HPNA

HPNA Board

Officers

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John Maradik-Symkowitz

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Hilary Moise

Eric Negendank

Sarah Singleton

Victor Vasquez

Questions, Comments, Requests?

Contact Us:

hpna95822@gmail.com

Fountainhead Brewing Company's Grand Opening a Huge Success (continued)

Colin Grant of Natomas actually heard about Fountainhead's grand opening at Track 7 in Curtis Park. He decided to ride his bike over the hill on Sutterville Road and check it out. While the band played "Deep Elem Blues" he told me, "Keep the Grateful Dead going and you've got a good thing".

The guys at Fountainhead Brewing Company definitely have a good thing going on 24th street. It's Hollywood Park's newest watering hole!



Even the dogs came out for the grand opening.



Fountainhead Brewing Company

4621 24th Street, Sacramento CA

Hours:

Thurs-Fri 5-9pm
Sat-Sun Noon-9pm



HPNA is hosting another Neighborhood Clean Up!

Check out the details below and consider coming out to team up with your neighbors to beautify our community. It really does make such a difference to have clean streets and sidewalks.

Meet at the Sutterville Bicycle Company
HPNA will provide bags and supplies!

For information please contact:
hpna95822@gmail.com



Saturday, June 18, 2015

9:30-11 am

**Clean Up Location: Sutterville
(Freeport to 24th)**

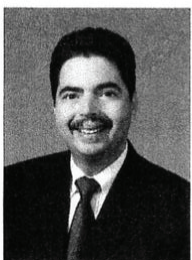
Save the Dates!

National Night Out

Tuesday, August 2

Movie Night / Ice Cream Social

Saturday, September 10



Matt Bistis, CRS, SRES

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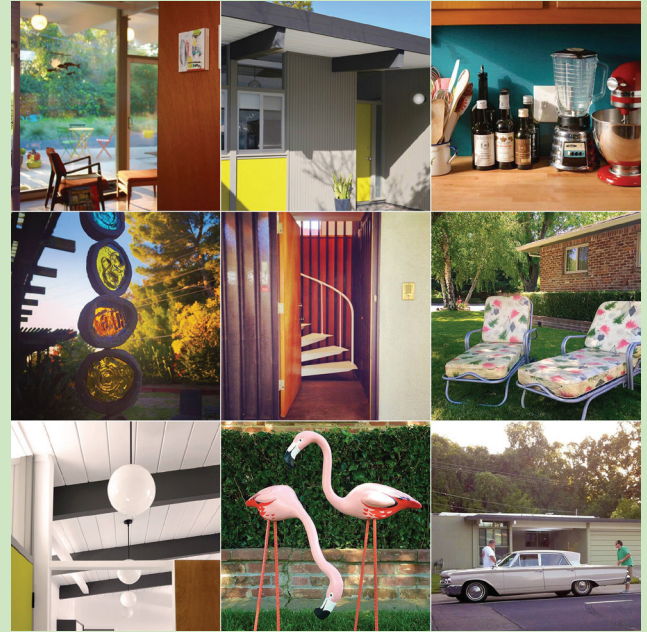
4305 Freeport Blvd.
Sacramento, CA 95822
acarrillo@cookrealty.net

2016 Sacramento Mid-Century Modern Home Tour — June 18th!

The third Sacramento Mid-Century Modern Home Tour, a fundraiser organized by Sacramento Modern, will be on Saturday, June 18th, 2016 from 9AM to 3PM. Tickets, while they last, are \$20 for SacMod members and \$35 for non-members.

SacMod's tour has expanded into Hollywood Park and Greenhaven for the very first time — in addition to featuring homes in South Land Park and Land Park. Both previous tours (2010 and 2013) sold out and were attended by over a thousand guests.

This year's tour will feature a wide variety of mid-20th century living — highlighting the time period's distinctive architecture, design, and lifestyle. Guests will spend a fun day touring some of Sacramento's best mid-century homes, gardens, and vintage vehicles in authentic Sacramento mid-century neighborhoods. Styles range from minimalist to kitsch, moderns to ranch homes, and everything in between.



The seven tour homes include:



- a rare custom modern home by Sparks and Thaden (1959/1967) in Land Park;
- two Eichler Homes (1955) designed by Jones and Emmons in South Land Park;
- a custom modern home (1967) in Greenhaven;
- a Sierra Builders ranch home (1950) in Hollywood Park;
- a unique custom South Land Park ranch home built by Floyd Cantrell (1959);
- a distinctive ranch/modern home designed by Leo McGlade and Associates (1962) in South Land Park's Weber Estates.

Look for sneak peeks into tour homes in several magazines, including: Sacramento Magazine (May 2016), Inside Publications (June 2016), and Comstock's May 2016 online edition at <http://www.comstocksmag.com/web-only/mad-mod>.

The tour begins at Alice Birney Waldorf-Inspired K-8 School in South Land Park (designed by Herbert Goodpastor in 1958). Tour guests will receive a collectible guidebook that features addresses and a map, in-depth historic information, related points of interest, and local vintage resources. Guests will also receive complimentary bottled water (courtesy of Raley's); the summer issue of Atomic Ranch magazine (courtesy of Atomic Ranch magazine); and retro candy, toys, and other small treats along the tour route while supplies last.

SacMod is a 501(c)(3) non-profit organization founded in 2010 and dedicated to preserving modern art, architecture, and design in the Sacramento region. They do this by conducting home tours, bike tours, walking tours, film screenings, preservation campaigns, publications, and educating the public about modernism.

More tour details and ticket purchases are online at: <http://sacmcmhometour.bpt.me>



Neighborhood Calendar

HPNA General Meeting

June 15,

6:00pm - Neighbor Meet & Greet

6:30pm - Meeting

Hollywood Park Elementary School
Come out and Meet your Neighbors and discuss all things Hollywood Park! Please join us.

Neighborhood Cleanup

June 18, 9:30am

Sutterville Bike Company

Join us in spending some time cleaning up our neighborhood! We will be meeting at the Sutterville Bike Company. All equipment will be provided!

Fourth of July Parade

July 4, 9am

Leonardo Da Vinci Elementary School

Walk the streets of the neighborhood and meet your neighbors! Bring your kids, dogs, friends, family; everyone is welcome!

National Night Out

August 2, 11am-3:30pm

Walk the streets of the neighborhood and meet your neighbors! See Neighborhood Note for more details.

Movie Night & Ice Cream Social

September 10

Details announced soon!

Regular Events

HPNA Board Meetings

Second Monday of every month,

6:30pm

Centennial United Methodist Church,
Fireside Room.

5401 Freeport Blvd

Want your event listed here? Contact us at
hpna95822@gmail.com!

Neighborhood Notes

National Night Out - Hosts Wanted

National Night Out will be on Tuesday, August 2 this year. National Night Out is a nationwide community-building event that encourages people to get out and meet their neighbors and safety officers. The HPNA is looking for households that would be willing to host something in their front yard for people walking around that evening. For more information or to volunteer, please contact us at hpna95822@gmail.com.

See Something Suspicious? Report It!

The Sacramento Police Department uses its database of calls and reported crimes as a major factor in determining how many officers are assigned to an area. If crimes are going unreported it means that we are not getting the resources our neighborhood needs! If a crime happens, no matter the size, please report it via 911 or the non-emergency line (916) 264-5471. You can also file many types of reports online at www.cityofsacramento.org/Police.

Lawn Watering Schedule

The City of Sacramento has water conservation rules during the spring and summer seasons. For households with an address ending an even number are only allowed to water on Wednesday and/or Sunday. Households with addresses ending in odd numbers are only allowed to water on Tuesday and/or Saturday.

Curbside Leaf Pile Suspended For Season

Sacramento's curbside leaf pile pickup is suspended until October 19, 2015. However, each household is allowed two special pickups annually which can be scheduled by calling 311.

W
P
I

Bus. (916) 452-5733
Cell (916) 765-2456

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Email: wpi79@comcast.net



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Jill Marie Milholm
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Lic# SAC62518



HPNA BUSINESS MEMBERS DIRECTORY

Business Locations

Local Services

Capitol City Glass & Mirror,
4080 Attawa, 451-2818

J. Crawford's Books,
5301 Freeport, 731-8001

Eleakis & Elder Photography,
4625 Freeport, 541-4892

Grips Fast Golf,
4819 Freeport, 457-5532

Hollywood Hardware,
5303 Freeport, 455-6488

I B Custom,
2140 Sutterville, 456-0466

The Jointed Cue & Billiards,
2375 Fruitridge, 456-3243

Kings Auto Service,
4643 Freeport, 456-7886

Kline Music,
2200 Sutterville, 456-8742

Land Park Ski & Sports,
4207 Freeport, 451-2800

Panama Pottery,
4421 24th

Phono Select Records,
4370 24th St. Unit O, 849-3647

Pocket Club,
5043 Freeport Blvd, 457-6416

Spencer's Frameworks,
5101 Freeport, 456-0282

Sutterville Bike Company,
2365 Sutterville Bypass Rd.,
737-7537

Swiss Buda,
2342 Fruitridge Rd., 421-6947

Two Rivers Cider Co.,
4311 Attawa Ave., 456-1614

Yoshimura Auto Service,
4971 Freeport, 454-5082

Centennial United Methodist
Church, 5401 Freeport Blvd.

Angel Pet Care, 216-0223

Anthony Carrillo, Realtor,
451-6702 x269

EcoTech Pest Management
706-2242

Dust n Time (house cleaning)
dustntime@comcast.net

Hollywood Park Daycare,
698-7460

Life on Holiday (Shaklee),
456-6770

Matt Bistis, Realtor,
798-0822

Shakeology
pearleneutley@gmail.com

Weisbeck Properties Inc.,
452-5733

One of the things that makes our neighborhood really great are all of the businesses that surround Hollywood Park. Visit or use one of our Business Members next time you need a service or a good!

*Interested in becoming a business member?
Contact mcgregorradio@comcast.net or
reigers@earthlink.net*

Panama Pottery Retail Sales

Panama Pottery Sacramento
4421 24th Street
Sacramento, CA 95822

Phone 916-452-7181
info@panamapotterysacramento.com



Centennial United Methodist Church

A congregation that embraces diversity



5401 Freeport Boulevard, Sacramento
www.centennialumc.com
916-452-4477

Summer Worship Services
Sundays at 9:30 a.m. (English) & 12:00 noon (Fijian)

Melvin Ah Yun
421-6947

2342 Fruitridge Rd.
Sacramento
Ca 95822



Cocktails

Food

Help Us Get the Neighborhood Ready for the Annual Fourth of July Parade!

Hollywood Park's annual Fourth of July Parade is coming up, and we are looking for volunteers to help make it the best one yet. We will need neighbors to help with publicity, handing out flyers to houses on the route, and on the day of the parade we'll need parade marshals, donations of refreshments or homemade treats, and help with setup and cleanup of the refreshments and supplies. Also, if you have creative talents or ideas to increase the neighborhood's patriotic spirit, we'd love your help!

Contact Parade Coordinators Jannelle Rattigan (916-455-1510) and Patty Turner (916-451-6263) to volunteer your time, ideas, or talent. You can also email Jannelle at jwrattigan@aol.com or Patty at 920sac@gmail.com.

Finally, all are welcome to come to a sign-making party to promote the parade at John and Christina Maradik-Symkowitz's house on June 25th at 10 a.m. Please email HPNA95822@gmail.com for the address.



Parade Schedule

June 25:

10am: Sign Decoration Party (see above for details!)

July 4:

9:00 am: Gather at LDV for refreshments and meeting your neighbors

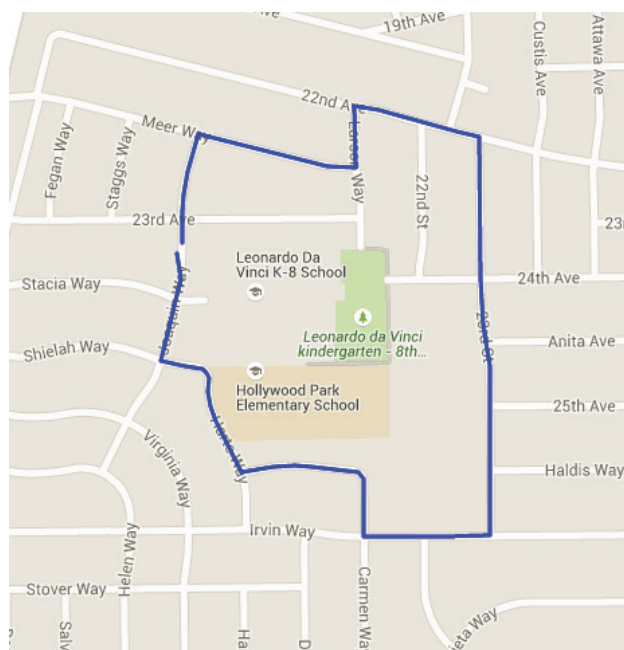
9:30 am: Parade leaves from LDV going South on Joaquin Way.

11:00 am: Parade arrives back at LDV

Parade Route

The route is the same as last year:

Start at da Vinci School, south on Joaquin, left on Shielah to Harte, left on Hollywood Way, left on Irvin, left on 23rd St, left on 22nd Ave, left on Larson, right on Meer, left on Joaquin, and back to da Vinci School.



Hollywood Park Neighborhood Association Membership Form

Join us in making good things happen in our community.

Fill out the form below and bring it to a meeting, drop in the mail or visit hollywoodpark95822.org to join online.

Make checks payable to HPNA and mail to PO Box 22278, Sacramento CA 95822

Dues are \$10 per household per calendar year (January to December).

Name(s) _____ Phone _____

Address _____ Email _____

Membership is open to any person or family residing or owning a house or business within the boundaries of Hollywood Park Neighborhood Association. Members are entitled to vote at HPNA meetings to elect our board members, become HPNA officers and serve on HPNA committees.

HPNA is a 501c4 nonprofit association.