

Hollywood Park Neighborhood Association Board of Directors Meeting Minutes
December 14, 2015

Centennial United Methodist Church

6:30 - 8:00 p.m.

Present: John Maradik-Symkowick (JMS), Hilary Moise (HM), Ed Rogala (ER), Erik Negendank (EN), Victor Vasquez (VV), Greg Brown (GB), Karla Fung (KF). Also present were HPNA members John Rieger (JR) and Dylan Seidner (DS).

The Meeting was called to order at 6:35 p.m. by the president, John Maradik-Symkowick (JMS).

The president recommended adopting the minutes for the November 9, 2015 meeting at the January 11, 2016, meeting along with the minutes for the December 14, 2015, meeting. All directors present agreed.

Treasurer's Report: Balance is currently \$9,355.27. Treasurer Ed Rogala reported that the holiday bow project was budgeted \$100, but actual expenses came to \$209.32. ER reminded the BOD that last year's budget of \$100 for the holiday bows was not used. JMS made a motion, and seconded by HM, to approve the \$209.32 expenditure. The motion carried. See Treasurer's Report for other budget details.

Upcoming Events

The draft agenda for the December 16, 2015 General Meeting was discussed. Set-up and clean-up logistics were discussed and decided.

- JMS volunteered to prepare the ballots for the BOD elections at the General Meeting.
- EN will ask attendees if they would like to be write-in candidates.
- EN will print out copies of candidates' statement.
- KF, HM, and ER will begin set-up at 5:30.
- KF will buy additional food within the budget of \$225.
- JMS suggested not having a raffle this year, but other directors indicated that members like the raffles. It was decided that director Chantel Elder will be asked if she already has prizes, and if so, then a raffle will be included.
- Clean-up will be by EN, VV, ER.

JMS motioned, and seconded by EN, to adopt the General Meeting agenda. The motion carried.

Cancelling the December 19, 2015 Neighborhood Clean-up was discussed due to possible rain and limited time for planning. JMS motioned, and seconded by EN, to cancel the neighborhood clean-up. The motion carried.

JMS reported that City of Sacramento approached the HPNA about Disaster Preparedness Town Hall for January 13, 2016. The HPNA will advertise the event and the City will do the rest. EN will post on Nextdoor and Chantel Elder will post on the HPNA website and Facebook.

The Hollywood Park Citrus Harvest was discussed. JMS discussed that HPNA volunteers would be providing food before the harvest as was done last year because it fostered a sense of community for the volunteers that participate.

New Business

JMS reported that the trees at the Togo's/Sushi Café retail center parking lot were cut down by the property manager because the business there felt that the trees blocked visibility of the businesses. JMS reported that the parking lot for the building is grandfathered in and exempt from city ordinance that otherwise would prohibit the removal of trees in the parking lot. JMS suggested that the HPNA BOD could advocate for a change to the ordinance.

JMS reported that developers for the 7-11 convenience store proposed for the NE corner of Fruitridge Road and 24th Street will make a presentation at the January 2016 BOD meeting.

Old Business

Knight Way lights: This remains a placeholder agenda item until EN is able to provide the information

Virginia Way crosswalk: Though the markings for the Virginia Way crosswalk were removed, JMS would still like to keep the goal of a much safer, lighted crosswalk on the HPNA's wishlist for the future.

Portable sign for marketing: \$250 grant still needs to be spent for portable signs for marketing. Board member Chantel Elder will be providing information on potential signs for the board to approve.

Reinstituting the safety committee was discussed. The purpose of the committee is to operate and be in charge of the community watch program. Current HPNA members who want to be on the safety committee are Dan Fischer, Kris Packwood, Ski Taylor, and JMS. The HPNA has \$750 grant money for the safety committee. The community watch program will hold a kickoff meeting in 2016. JMS made a motion, seconded by KF, to authorize \$250 for the safety committee to purchase materials and to approve the committee members. Future expenditures of the safety committee will be approved as reimbursements.

The membership committee is still tasked with recommending membership process improvements as was discussed in October. No progress to report.

JMS will write a comment letter for the Environmental Impact Report for the proposed Land Park Commercial Center, due December 14, 2015. The comment letter will repeat the request from the HPNA's original comment letter for a traffic study.

Review of draft proposed Bylaws

The draft proposed Bylaws was reviewed for information purposes only. Proposed sections that generated discussion were as follows:

1.1 Corporate Name:

EN recommended removing "Inc." from HPNA name because HPNA is not incorporated.

4.1 Boundaries:

VV suggested expanding the eastern boundary to the railroad tracks to include the "slice" between 24th Street and the tracks. JR explained that when the current HPNA was founded, the boundaries included Mangan Park and the "slice".

5.1 Political Activities:

JMS explained that a 501c(4) organization can still advocate for livability in a non-partisan way. EN asked if an individual director can give his/her support to something as an individual HPNA director but not representing the HPNA BOD as a whole. JMS said the Bylaws committee will look at this issue and JMS will present 2 options.

6.2 Distribution of Assets upon Dissolution:

JR asked who will decide which non-profit organization the assets will go to.

7.1 Members:

Regarding business membership, JR commented that including the area within one-half mile of the neighborhood boundaries will include too large an area. JMS explained that one-half mile will include certain businesses such as the bowling alley.

7.2 Membership Dues:

Billing for dues on a fixed date rather than anytime within the calendar year was discussed. ER commented that if dues are due by a certain date, it will allow the BOD to know how much it has to work with when setting a budget for the year. Whether it is necessary to place such specific requirements in the bylaws rather than simply adopting a policy was discussed. Either way would provide the guidance necessary, but adopting a policy under the authority granted by the bylaws would allow for more flexibility.

7.3 Membership Rights:

a) Voting right:

HM asked whether the Bylaws should define who is a member or should the Bylaws point to a policy that defines who is a member. Whether or not all members of a household shall have membership rights was discussed along with the possibility of slightly higher dues for household membership than for individual membership, which would entitle household members to have everyone at least 18 years old in the household to be a voting member.

b) Participation in Board Meetings: HM commented that if non-members are not explicitly excluded by the Bylaws, then they are not excluded. EN volunteered to look at possible language regarding participation by the public. DS suggested having two part BOD meetings, the first part being open to the public, while the second part is closed to the public.

8.1 General Meeting:

Suggestion to strikeout "at least" from the proposed language.

8.2 Annual Meetings:

Instead of designating the last quarter meeting as the Annual Meeting, ER suggested designating the first quarter meeting instead so that the budget year is complete. JMS suggested that the existing language, which just says one of the quarterly meetings is the Annual Meeting, can also just be retained.

Because the end time for the BOD meeting was near, the next discussion of the proposed Bylaws will start with Section 8.2.

Also, although the committee section was not yet discussed, JR asked whether it was appropriate to retain the rule for committees consisting of two or more members.

Other Discussion

EN commented that the business committee has been so effective at getting paid ads for the newsletter that there is no more room left in the newsletter for more ads unless more pages are added. ER suggested emailing the newsletter instead of adding more paper pages to accommodate more ads. JMS commented that the HPNA does not have everyone's email address, that some older residents do not have email, and many residents like getting a paper newsletter.