

Hollywood Park Neighborhood Association Board of Directors Meeting
Monday, April 8, 2013
6:30-8:00pm, Marie Callenders

1. Call To Order: President Fung called the meeting to order at 6:45 pm. Board members present were; Eileen Cunningham, Chantel Elder, Karla Fung, John Maradik-Symkowick, Becky McReynolds, Pat Pederson, John Reiger, Jon Sevier, Irene Wilson.
2. The agenda was reviewed and accepted.
3. The minutes were accepted with one change, the spelling of John Maradik-Symkowick's name was corrected.
4. Committee Reports
 - a. Business: John Reiger said some of the business members haven't renewed. Kristine Oie has volunteered to work on the business committee. John R. is working with Chantel Elder to edit the business page on the web site. Chantel is going to design two Happy Anniversary cards for Panama Pottery and Kline Music.
 - b. Treasurer: John Maradik-Symkowick reported our current balance at about \$7,800. He also reviewed the proposed budget.
 - c. Neighborhood Improvement: Pat Pederson reported that she and six other Hollywood Park residents volunteered at the Land Park Volunteer Corps Work Day on April 6. She encouraged others to also volunteer.
 - d. Newsletter: Becky McReynolds reported the newsletters will be distributed on May 3. We discussed hiring another printer. We currently pay approximately \$450 for six pages. We also discussed the option of a front page in color. A Newsletter Committee was formed with Becky, Karla, Chantel and John Reiger to help create a new format.
 - e. Social: The May 15th General Meeting will have Terri Duarte from "Walk Sacremento" as a speaker. John Maradik-Symkowick will check if someone from the Executive Airport can come to speak. Karla will check out the new professional soccer team. John Reiger suggested the fire extinguisher co. Pat suggested attracting families with young children, possibly a talent show with children performing. Another suggestion was a Neighborhood Watch presentation.
 - f. Membership: Chantel reported 139 current members.
 - g. Website/E-mail: We have 150 e-mail members. Karla is currently updating the web site.
5. Old Business
 - a. Soccer Planet: The current Soccer Planet exemption from code enforcement requirements expires on April 19. We discussed the issue and John M. said he would draft a letter stating HPNA's position and send it to the parties involved. We support the neighbors who are being impacted but we do also support a resolution to the problem as soon as possible.
 - b. "Way Up Grant": We have been granted \$750. We will need to determine how we will spend the grant money.
 - c. Sweatshirts/apparel: Chantel reported that Cafe Press on line store has a selection of items with the HPNA logo that people can order directly from them. We can add a small

additional fee that will be paid to HPNA. Karla proposed 12% and it was voted unanimously. The information will appear in an E-Blast on line.

- d. Station 12 Open House: Becky will contact them.
 - e. HPNA stationery, collateral, giveaways, etc: John R. is creating new business cards for the BOD members.
 - f. CVS store and HPNA response: Eileen will compose a letter.
6. New Business
- a. Survey members: A survey asking residents what they want from HPNA can be printed in the August newsletter, E-Blast and Facebook.
 - b. Neighborhood Watch: We can set up a Neighborhood Watch Meeting and invite Mary Falcon to speak.
 - c. Carlton Tract: Pat said we are lacking volunteers in Carlton Tract to deliver the newsletter. John M. and Chantel volunteered to help deliver there.
7. The next BOD meeting will be Monday, May 13, at 6:30 pm at John Maradik-Symkowitz's house. The meeting was adjourned at 8:25 pm.

Respectfully submitted by Irene Wilson, Secretary.