

Hollywood Park

newsletter

What
are we doing
Wednesday, May
16th???



We're
heading to the
HPNA
General Meeting!

Hollywood Park Neighborhood Association's General Meeting

Wednesday, May 16, 2012

6:00 p.m. Social ~ 6:30 p.m. Meeting
Hollywood Park Elementary School

Speaker:

Petrovich Development update on Curtis Park Village
Everyone Welcome!!!



Join us for the 5th annual Hollywood Park 4th of July Parade on ...



you guessed it, Wednesday, July 4th.

Meet in front of Leonardo da Vinci School, 4701 Joaquin Way, at 9:30 a.m.

Everyone is welcome to walk in the parade. Bring your kids, your friends
and your four-legged buddies. Decorate your bike, trike, unicycle, wagon or stroller.
Wear your favorite red, white and blue clothes or come dressed up in Uncle Sam regalia.

Wave your flag proudly. Bring noise makers, kazoos, drums, musical instruments
or whatever you have that will let our neighbors know we're having a great time in Hollywood Park!

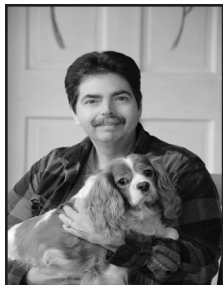
For those of you who want to show your patriotism from the sidelines, line the parade route
and cheer on your neighbors.

After the parade, stick around for snacks and drinks, and get to know your
fantastic Hollywood Park neighbors. If you'd like, bring a snack to share.

This year's parade route is the same as last year:

Start at da Vinci School, south on Joaquin, left on Virginia, left on Murieta, left on Carmen,
right on Irvin, left on 23rd St, left on 22nd Ave, left on Larson, right on Meer, left on Joaquin,
and back to da Vinci School.

For more information call Cindi at 747-7410.



Words from the Prez!

Matt Bistis

Springtime in beautiful Hollywood Park... I love it!

There are so many green thumbs in this neighborhood. The variety of blooming trees and flowers seems to get better every year. It's hard to believe that most

of the area once had little more than the personality of the newer neighborhoods on the edges of town. You know, the kind of streets where every third or fourth home look alike and the land is almost barren. There are some exceptions though, like the roads that lead closest to Leonardo da Vinci School. These were built approximately 15 years before the rest of the area and in Carleton Tract, where a few homes were built before the turn of the century or soon after.

So as the neighborhood physically matures with the majority of homes a little over 60 years old, the dynamic change of it's residents has as well. I interviewed an original owner back in 2005 for this publication. She told me that there used to be many more families with children in the 1950's & 60's. Life was "simpler" and more neighbors talked over the old grape stake fences. People would gather more often for events which were announced by word of mouth.

Has it changed much? There may be less children, many homes have additions, the landscape is more mature, and most fences have been updated so you can't see your neighbors. But we still have some great gatherings and I'm pleased to tell you there will be a few more this year.

The HPNA Board is in the stages of planning an outdoor movie night, a special day to support a struggling local business, and promoting all to participate on National Night Out. Last year there wasn't enough support to have a HPNA River Cats night, but maybe it'll work out this summer.

Some of our new Board Members are very savvy with technology and "social media". You can expect some additions to the way things are communicated in the near future. We're progressing through the internet, yet still want that personal contact which warms the heart. Keep stopping to smell the roses and don't be surprised to see more photos of them on our website or Facebook page.

Thanks, Matt

Goodwill Xpress Opens in Hollywood Park

Jon Sevier

Many of you may have already noticed- the former KFC restaurant on the corner of Freeport Blvd. and Meer Way is now a Goodwill Donation Xpress center. Beyond the change of the signage in front of the former KFC, many of you may have also noticed the large Goodwill trailer alongside the building (I know I did). I called Goodwill Industries of Sacramento to find out what is going on.

I spoke with Dinorah Curkendall, of Goodwill Sacramento, to get the scoop on what the plans were for the location, as well as to have a few concerns of my own addressed. Ms. Curkendall informed me right away that the trailer is temporary and will be removed once the interior space of the former KFC is renovated (I wasn't the first person to call and ask it seems!).

The official opening date of the permanent Hollywood Park location of the Goodwill Donation Xpress center has not been determined yet, as permits for renovation of the building and premises are still pending. Ms. Curkendall said that once the permits are approved, the work should proceed very rapidly. Her estimate is that the building should be ready in late May or June.

Improvements described by Ms. Curkendall include interior renovation, landscaping, lighting and a video surveillance system. Once complete, the trailer will be removed.

Another concern I had is off-hours dumping on the property. On a recent Friday evening, I noticed a pile of various household items next to the trailer. The next morning the mess was gone, but it raised concern in me that this may be a regular occurrence. Ms. Curkendall addressed my concerns, stating that they are regularly checking on the location during non-business hours for any illegal dumping. She mentioned that once renovations are complete, a video surveillance system will monitor and act as a deterrent to illegal dumping.

Welcome, Goodwill, to Hollywood Park!

For more about Goodwill Industries of Sacramento:
Visit their website at <http://www.goodwillsacto.org>

HPNA Plant Exchange & Sale

What: The Neighborhood Improvement Committee Plant Exchange and Sale

When: Saturday, June 9th from 10-2 p.m.

Where: 4112 Lotus Avenue

Why: Community gathering to share plants and beautify our gardens

How: Bring plants to trade and share.

No spare plants? Bring your change and buy available plants!

Join Hollywood Park on Facebook! <http://www.facebook.com/groups>

2012 Hollywood Park Neighborhood Association Membership Form

Join us in making good things happen within our community.

Fill out the form below and bring it and \$10.00 to a membership meeting or add a check payable to HPNA and mail it to: HPNA, PO Box 22278, Sacramento, CA 95822

Dues are \$10 per household, per calendar year for individual or family. Please make checks payable to HPNA.

Name(s) _____ Phone _____

Address _____ E-mail _____

Membership is open to any person or family residing or owning a house or business within the boundaries of the Hollywood Park Neighborhood Association. Members are entitled to vote at HPNA meetings, become HPNA officers and serve on HPNA committees. Members will also receive our HPNA newsletter delivered to their home four times per year.

HPNA is a 501 (c) (4) nonprofit corporation.

BEST OF
Sacramento
2010

Grips Fast Golf
4819 Freeport Blvd.
916-457-5532
Sporting & Recreation Goods



Garden Light

By Valeriejeanne Anderson

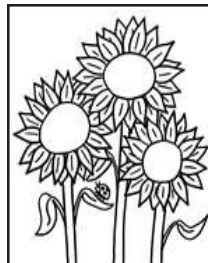
Now is the time to give the front gardens a shot of color and a new look. Think about adding instant color with annuals or perennials in large pots. The nurseries have choices galore, although it takes a little effort to find unique plants. One of the pleasures of our neighborhood is its "walkability". And, when we think of our gardens and adding curb appeal, we have options close at hand.

Clean up the lawn, and consider adding shade plants where the lawn is thinning as trees grow and cast shadows. I have grown to love my adjustable hose end bottle sprayers. It is so easy to add fish emulsion or other natural nutrients to the garden to help it perk up in the summer. And when we must resort to a spray to contain pesty invasive growth, the sprayer can be adjusted to deliver just the right amount. Do you have Nutsedge or Bermuda grass invading your lawn? Our own Capitol Nursery carries lawn sprays that will not kill your lawn while tackling these hard to eradicate pests, along with beautiful and unique blooming plants.

Need large garden pots or other decorative objects to add that instant "pow"? Close by Panama Pottery meets the need – and can even match the "vintage" of your home with their wares. Also, great unique garden objects can be found at our neighborhood merchants, Hollywood Hardware and Collected Works. They both have items that could make cheery new front door decorations, too.

Add a little cleanup – tuck away those spent spring bulbs by hiding the dying foliage under surrounding plants or holding down with a small rock. Don't cut it off! The foliage gives the bulb nutrients for next year's flowers. Don't let the weeds go to seed! The seeds can stay viable in the soil for years, so a little effort now saves much effort later. And if you saved those fall leaves, run the lawn mower over the small crinkled pile left to make the best leaf mulch your garden has ever been fed. It will keep weeds from sprouting while feeding the soil, and give the garden a finished look.

Now, step back and admire your showcase house and front garden!



The Mystery Pole of Hollywood Park

By John C. Reiger

Do you recognize this pole? It is located on 24th ave. just off Attawa. What is it and why is it there? I can't recall seeing anything like this on any other street in Sacramento. The pole is about 3 feet high and 6 inches in diameter. It looks to be a metal pipe that may be filled with concrete. At one time it was painted with black and white stripes in a spiral pattern, but time and rust (and collisions) have taken their toll. This picture is about 10 years old. Why 24th and Attawa? Its location doesn't seem to be anything special. Nothing nearby needs a protective barrier. There is a gutter drain next to it, but there are lots of drains without poles in the neighborhood. Do you know

what it is and why it's there? *Of, if you haven't a clue, can you think up a great story for it? Send the facts, or your inventive story, to HPNA, P.O. Box 22278, Sac., CA 95822 - or to me at reigers@earthlink.net Look for the next chapter in the next HPNA newsletter.*

AVON Sales

Jan Jett, AVON representative
janjett@comcast.net.
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9am - 9pm

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Bus. (916) 452-5733
Cell (916) 765-2456

Weisbeck Properties, Inc.
Real Estate

Tim A. Weisbeck
Broker/ President

ID: 00702078
Email: wpi79@comcast.net



HELP NEEDED

Dear Readers,

We are trying to increase our newsletter distribution to more residents more frequently. But we need help! We need more people, especially in Carleton Tract, to volunteer to do their street.

This would be a small job, maybe 15 houses, which would only take 15-20 minutes. Currently, some of our volunteers are distributing 70-80 flyers. Distribution is usually four times a year.

If you would like help HPNA be more effective in communicating to our neighbors, please call Irene Wilson at 455-1253 or iwilson5@netzero.com.

Thank you

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Calling all Hollywood Park Knitters!



And crocheters too, or any handcraft for that matter...

Would you be interested in joining your neighbors for a monthly knit/craft evening? Neighbor Catherine Rushworth would like to hear from you! Please email her at cat.rush@yahoo.com or call 454-4694 with your contact info. If there's interest, Catherine will help coordinate monthly get-togethers with neighbors who are willing to take turns hosting the gatherings. If you start now, you can get that sweater done by Christmas! :)

Neighborhood Crime Watch

Please keep an eye out for a White Honda Minivan with Disabled Plate # X0384. Two young black males and their mother (driver) were questioned and released last week after admitting they were looking to break in houses in Hollywood Park. The Sac P.D. would like a call ASAP if they are spotted here again.

Also, be aware that cars are getting broken into early in the mornings, around 6 a.m. Try to remove any items that will entice crime. Again, please call 911 or the non-emergency number to report suspect individuals in your neighborhood. You can remain anonymous!

Thank you.

New HPNA Event!

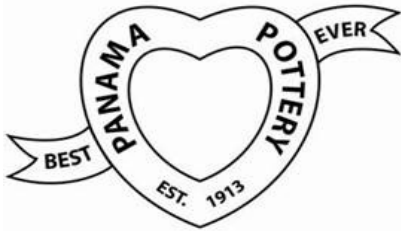


Community Support Day

Mark your calendars for our first
ever Hollywood Park

"Community Support Day"

May 19th at Panama Pottery
(4421 24th Street)!



What is a "Community Support Day" you ask?

"Community Support Day" will
feature our local businesses in the
neighborhood in a meet and greet
way. We want to show them how
important they are to our community
by showcasing what they do.

Please come to Panama Pottery from
10am to 12pm on Saturday,
May 19th and meet your neighbors.

HPNA will provide light
refreshments and Panama Pottery
will provide tours for those who are
interested. Come on down, grab a
snack and perhaps pick up a new pot
to brighten up your porch.



Bzzzzzz

Mosquito Control Matters

Bzzzzzz

It's that time of year again, longer days, warm temperatures
and....mosquitoes! That's right; mosquito season is back and with it
comes the risk of West Nile virus. You have the power to stop mosquitoes from being
produced in your own yard so they won't spread diseases like West Nile Virus to you,
your family and neighbors. Of special concern in our area are the high numbers of
foreclosed homes and neglected swimming pools that can become fertile breeding
grounds for mosquitoes. One neglected swimming pool can produce thousands of
mosquitoes and infect an entire neighborhood putting you at risk.

What should I do if someone I know has a neglected swimming pool?
Call the Sacramento-Yolo Mosquito and Vector Control District at 1-800-429-1022
to report the property. You can submit an anonymous report online at
www.FIGHTtheBITE.net



Mosquito Control Matters! DO YOUR PART!



Help Us Prevent Mosquitoes By Following These Tips:

- At least once a week, walk around your property and check for any
containers that may collect water. Empty all buckets, flower pots, children's toys,
pet dishes, cans, bird baths, tires or wheel barrows.
- Mosquitoes grow in wet and clogged street gutters. Do not over water your lawn
and please utilize yard waste containers for grass clippings and other debris.
- Stock ornamental ponds, fountains and animal water troughs with mosquitofish.
The District will provide them for FREE and will even deliver them to your home.
- Drain water from pool, spa and boat covers.
- Keep hot tubs or spas clean or covered.
- Personal protection is important! Always put on an effective mosquito
repellent especially around dawn and dusk when mosquitoes are most
active.



For more information call the District at
1-(800) 429-1022
or visit www.FIGHTtheBITE.net



PUT ON YOUR DANCING SHOES

By Irene Wilson

Zumba is a dance-fitness class with zesty Latin music, like Salsa and
ChaCha. Exhilarating, easy-to-follow moves create a friendly, fun, healthy
way to exercise. Shannon Wheeler and Celia Green teach a
class designed for beginners and intermediates. One teacher
models low-impact while the other does more strenuous moves. I have
been going for a month and I love it. You can join us on Saturday
mornings at 8:30 am at Centennial Methodist Church, Fellowship Hall,
5401 Freeport Blvd.

For more information visit - www.zumbawithshannon.weebly.com



HPNA Board of Directors

Officers

President: Matt Bistis
✉ mcbistis@comcast.net

Vice President: Karla Fung
✉ kwfung@gmail.com

Secretary: Becky McReynolds
Newsletter
✉ rlrm11@comcast.net

Treasurer: Ben Anders
✉ ben@andersaccounting.com

HPNA Directors

John Reiger
Business Membership
✉ reigers@earthlink.net

Pat Pederson
Neighborhood Improvement
✉ patsemail@comcast.net

Irene Wilson-Kabota
Neighborhood Improvement
✉ iwilson5@netzero.com

Chantel Elder
✉ chantel@eleakis.com

Jon Sevier
✉ jon@ix.netcom.com

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members and area merchants.

HPNA Upcoming Events

Hollywood Park Neighborhood Association General Meeting

Wednesday, May 16, 6-8 p.m.

Hollywood Park Elementary School in the multipurpose room

Neighborhood Improvement Committee Meeting

Saturday, May 19th at 9:00 a.m.

Aviator Restaurant at the Executive Airport - All Welcome!

HPNA Plant Exchange and Sale

Saturday, June 9th - See article for details

Fourth of July Annual Parade

LdV School - meet in the parking lot at 9:30 a.m.

National Night Out

Tuesday, August 7th

Neighbors will host informal evening gatherings around the park

Ice Cream Social

Saturday, September 8th, Time and Location TBD

Mega Yard Sale

Saturday, October 6th, Residents to hold in their own yards

Local Community Events

Centennial United Methodist Church

5401 Freeport Blvd. 452-4477

Sunday, June 10th

The West Sacramento Community Orchestra will perform a concert, at 7:30 p.m. Fellowship Hall - This event is free.

Zumba Exercise Classes

Saturdays, 8:30 a.m. \$6, Fellowship Hall

Free Community Lunch every 4th Saturday at noon

Join us for fun, fellowship and food!

<http://www.centennialumc.com>

SPCA 19th Annual Doggy Dash

Saturday, June 9th, 7:30 a.m.

William Land Park, 2K and 5K walk and pet festival. Join the fun!

To register contact SPCA or at www.sspca.org

Nichiren Buddhist Church,

456-8371, 5191 24th St.

Saturday-Sunday, June 9 & 10

Summer Food Bazaar, food, dance performances, music and games. 11-5 p.m. Call 428-8142 for more information

Sacramento Zoo

Twilight Thursdays

June 14 - July 26, 5:30 - 8:00 p.m.

Come enjoy live music with local bands and a car show.

General admission price, dinner and drinks available from

Kampala Cafe. For details visit www.saczoo.org

Sacramento Police Department Neighborhood Watch Meetings

Email Barbara Falcon for time and details at

mbarbarafalcon@att.net

A good night to get to know your neighbors!

NATIONAL NIGHT OUT

TUESDAY, AUGUST 7, 2012 6:00 P.M.

National Night Out is designed to:

- Heighten crime and drug awareness prevention
- Generate support and participation in anti-crimes programs
- Strengthen neighborhood spirit and police-community partnerships
- Send a message to criminals letting them know that neighborhoods are organized and fighting back!

There will be several blocks with events in Hollywood Park. Will you organize something for your block? If you are interested, please contact Becky McReynolds at rlrm11@comcast.net. I will be submitting locations to our Sacramento City representatives.

Two years ago we were visited by the Chief of Police, the City Manager, several Sac P.D. Officers, City Council members and our own Patrick Kennedy, from the Sacramento School Board! It's a fun night, so organize now for a successful NNO!!! Thanks!



Wally's Gate

By Wally

Anyone interested in saving a life???

Last month at the HP general meeting (which I did not get to attend because I'm a dog, even though rumor has it there was another dog there, but whatever!) the City of Sacramento Animal Care Services spoke about how you could help save an animal's life. They spoke about the Foster Care program. Every month hundreds of dogs and cats are euthanized because the shelters are too full to care for all of them. Many of these animals would be or have been wonderful pets, but unfortunately end up in the shelter due to many different situations. Some dogs are just old, like me, and get turned in by their humans because we no longer move very fast (sad because we all get old). Some dogs are injured or sick and just need a place to recover until they are well enough to be adopted. There are also puppies and kittens that need more care in the beginning of their lives, but the shelters don't have the staff to feed and care for these little guys until they get to a certain weight. There are also the dogs that are really scared being in the shelter environment and would do much better living with a human until their forever homes come along. Sometimes just one extra day of life would make a difference in finding a home. This is where the foster program can help. **What does this entail?**

The shelter will supply the animal, the food, medication, vet services and litter. You would supply the love, attention and some light training. This means the world to a shelter animal!!! In fact, it may literally be a case of life or death! Can you help? If you can, please contact me at Wallypaw@gmail.com or the City of Sacramento Animal Care Services at 916-808-7387 or www.sacpetsearch.com and look for the Foster Care Application.

If you want unconditional love, foster or adopt a shelter animal!!!

~Wally



REMEMBER

Please **DO NOT DUMP** your pet's waste in the yard piles!

The City of Sacramento will NOT pick up the street piles with plastic bags thrown in. Pet waste is garbage and should be disposed in the garbage bin. Thank You!

FREE RIDE FOR FRIENDLY & FERAL CATS

- ★ To the Animal Spay & Neuter Clinic in Auburn
- ★ Spay/Neuter from \$10 - 30!
- ★ Trips Twice Each Month from Hollywood Park
- ★ Local Trap-Neuter-Return Help
- ★ Call KittyWits 457-2385
- ★ or kittywits@comcast.net
- ★ One Call Does It All - Ride and ap



Stop Neighborhood Littering
Please Spay/Neuter Your Cats & Those You Feed



Local Businesses in the News

By John C. Reiger
Business Committee

Spring is officially here - it's also actually here in a sort of on-and-off way - so now is the time to do all that spring planting you've been putting off. Head on over the Capital Nursery and stock up. Their inventory is down it's true, but your purchases will help them keep the doors open.

The recession has hit them hard and it would be a real shame to lose this great addition to our neighborhood.

Another source for flowers and veggies is Hollywood Hardware. This is new for them. Not new are their efforts to gain another victory in Sacramento's Best Housewares contest on KCRA's Alist. By the time you read this we should know if they've gained their fourth victory. Hollywood Hardware is offering 20% off your next purchase for you loyal BizNews readers. Simply bring in this newsletter for this one-to-a-customer offer.

Kline Music, on 12th avenue across from the college, will be over-the-hill next year. No, they're not moving, they are turning 50! Yes it's too early to open the champagne, but 49 years in business is darn good.

HPNA is pleased to announce our new Community Support Day program.

Checkout the article about it in this newsletter, and then join us at Panama Pottery - you know you've always wanted to look the place over, so here's your chance!

What's up with the Goodwill operation? They've been open for drop-offs for a while now. You can read more about it in Jon Sevier's investigative article in the newsletter. In the meantime, drop off your donations during business hours, weekdays from 9 - noon and 12:30 to 5:00 P.M.

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