

HOLLYWOOD PARK HERALD

SPRING 2017

A quarterly neighborhood newsletter published and distributed by your Hollywood Park Neighborhood Association.

Hollywood Park One of the “Hottest Neighborhoods” in the Nation

Long-time HP Residents have known for many years. Newcomers are moving here for the same reason...Hollywood Park is a Great place to live! We have been named one of Sacramento’s Best Neighborhoods in local publications before. Now we are being recognized on a national level.

A major Real Estate website, Redfin.com, has named Hollywood Park one of the 10 Hottest Neighborhoods in America for 2017. Factors include the close proximity to Downtown, affordability, and the renovated homes that preserve the charm of the area. I’d add great neighbors, excellent schools, and fun activities throughout the year as well!



A listing of all 10 “Hottest Neighborhoods” from Redfin.com

This follows the news from Realtor.com, another major website, that they predict Sacramento to be the 4th on its list of Top Real Estate Markets for 2017. Nice, huh?

What the National Real Estate sources don’t know and don’t mention, but many of us here know; are the things that are happening in & around the neighborhood that will shape our future. The Curtis Park Railyard development, the new Raley’s, & recent additions to fill voids in some retail & dining spaces are starters. The recent bike friendly lanes on Freeport Blvd towards Midtown & our ease of taking Lite Rail to a reviving Downtown area is welcoming.

So, thank you national media for finally recognizing Hollywood Park. Our little secret is really out there now, so don’t be surprised if that affects the Real Estate market in a positive way. How much & for how long? Time will tell. -Matt Bistis



General Meeting

March 15th

6pm Neighbor Meet & Greet
6:30pm Meeting

Hollywood Park Elementary
4915 Harte Way

Join us for community updates and to discuss what’s new in Hollywood Park!

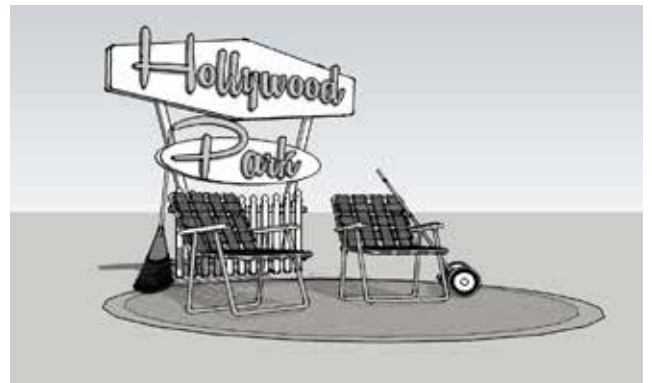
Hollywood Park Neighborhood Association Board Updates

Starbucks Drive Through Coming To Sutterville?

A new application for a Starbucks with a drive-through has begun the permitting process with the City of Sacramento. The location for the Starbucks is on Sutterville Road, across from Sacramento City College and next to the existing KFC/Long John Silvers. According to the Sacramento Business Journal there are no plans to close the Starbucks located at Sutterville and Freeport.

Neighborhood Sign

Site preparation will be starting soon at Stacia Way and Freeport Boulevard across from King of Curls and Raley's! After construction is complete, expect an announcement online and in the newsletter. Stay tuned!



Calling All Musicians And Artists! Get Your Porches Ready!

Neighbors have been abuzz on the “Hollywood Park” Facebook group about a possible neighborhood event this Spring. While details haven't been finalized, organizers are hoping to have people host small events on their porches. Neighbors can then walk around and meet their neighbors while listening to music provided by neighborhood musicians.

Anyone interested in hosting or playing can contact the Hollywood Park Neighborhood Association at hpna95822@gmail.com and we will put you in touch with the organizers.

For more information, stay tuned to the “Hollywood Park” Facebook group or the official “Hollywood Park Neighborhood Association” Facebook group.

Uncontrolled Intersection Safety Reminder

After an accident at Stover and Virginia in Hollywood Park, the HPNA met with our Traffic Investigator to see what can be done about intersection safety in the neighborhood. After the meeting, neighbors living on a corner were encouraged to trim bushes and trees to increase visibility.

The city also wanted to remind residents that uncontrolled 4-way intersections, drivers should yield to any vehicle that is already in the intersection or that will arrive before you.

Letter From The President

Dear Neighbors,

Hollywood Park has been recognized as a popular place to live in Sacramento for many reasons: its affordability, access to public transit, commute options, and nearby retail, restaurants and parks.

These were things I considered when I looked into this neighborhood, and what I continue to appreciate as a resident. However, one benefit that did not make itself apparent until after I moved were the friendships that I would develop with my neighbors.

As cliché as that sounds, relationships with other people have a massive influence on our overall happiness. It might be a neighbor that helps housesit while you are on vacation, a familiar face working at a local business, or something as simple as a nod to a neighbor backing out of their driveway.

The special thing about Hollywood Park is that our immediate environment is what fosters these relationships. Walkable, mixed-use

neighborhoods promote interaction amongst residents and between local businesses. These interactions are what create a greater sense of community and trust. Hollywood Park's residents are a mix of talented, accomplished, diverse and caring neighbors. Combine that with our neighborhood's layout, and you can see why this is a truly desirable location.

Looking into 2017, HPNA will continue to foster our neighborhood's social capital with gatherings, the 4th of July parade, movie night, and holiday decorations. Between all the fun, consider that HPNA has also developed into an organization whose voice and opinion are valued by the City of Sacramento.

Here's to another year of enjoying our neighborhood, promoting greater community cooperation, and focusing our volunteer efforts to enhance Hollywood Park.

Your neighbor,
Dylan Seidner, President





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HPNA Board

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Secretary:
Hilary Moise
Treasurer:
Ross Levine

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Karla Fung
Eric Negendank
Victor Vasquez

There are currently two vacant board positions.

Questions, Comments, Requests?

Contact Us:
hpna95822@gmail.com

Hollywood Park Business Briefs

Phono Select Moving to Proper Storefront on Fruitridge Road

After successfully operating out of an industrial warehouse the last few years on 24th Street, Dal Basi, owner and operator of Hollywood Park's own treasure, Phono Select Records, is pleased to announce that by March of 2017 the business is moving down the street to a proper storefront facing Fruitridge Rd. off of 24th Street. Dal is incredibly excited to have ample parking and plans on hosting all sorts of events utilizing the store's large side yard. The shop offers a wide variety of lovingly curated sections of vinyl, CDs, and tapes for everyone from the casual listener, serious collector, or the crate digger looking for bargains. For more information about this Hollywood Park gem, check out phonoselect.com or just stop by to visit the new digs at 2554 Fruitridge Rd.



(Continued on back cover)



We Need *You!*

The HPNA is powered by members and donations.

Please join, renew, or donate today!

For more information or visit

us online at www.hollywoodpark95822.org.

Hollywood Park Neighborhood Association Board Updates (continued)

Raley's Project Update

Progress on the new Raley's shopping center has slowed as a group of residents who border the property have filed a lawsuit to block the development. While the developers and the city are confident that the project will continue, the lawsuit will delay progress until it can be settled or adjudicated.



Artists rendering of the new shopping center replacing Capital Nursery.

A Short 1928 Vacation

By John C. Reiger

My first glimpse was just out of the corner of my eye. I thought I saw square windows on a small airplane that was coming in for a landing over our neighborhood. I wasn't really sure of what I'd seen. Oh well, just another one of life's mysteries that probably would never be answered. But the next day brought another sighting, and this time I saw that the plane had a square fuselage. It almost certainly had to be an old Ford Tri-Motor. What was one doing flying over our neighborhood?

I had to find out. Off to the airport I scurried, and sure enough, a 1928 Ford Tri-Motor was in town for a few days - and you could ride in it! A twenty minute ride around town was \$75. Pricy, but clearly a once-in-a-lifetime experience.

Bright and early the next morning we headed to the airport (I talked my wife into this.) After a pre-flight lecture about the plane and basic safety rules, we squeezed into the plane.

It holds ten passengers seated single file along both sides of the plane. Lots of windows to look out of, and the windows have cute little curtains on them. The interior of the plane is paneled in wood and each passenger has a small old-fashioned night light above the window. So away we go. Or perhaps I should say, away we trundle. Zooming along at only 90 miles per hour - a great speed for looking down on Sacramento and spotting all the landmarks as we slowly float by.

What a treat to step back in time for a brief while and travel at a leisurely pace. And a special treat was seeing two of our fellow passengers dressed for the occasion: white duck trousers, seersucker jackets, bow ties, straw boaters, and two-tone saddle shoes. And who greets us as we leave the plane but Sacramento's (now LA's) Mathias Bombal dressed like Oliver Hardy.



*This 1928 Ford Tri-Motor recently made a stop at Executive Airport.
Photo Courtesy: EAA*



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Neighborhood Calendar

Neighborhood Association General Meeting

Wednesday, March 15

6:30pm

Hollywood Park Elementary School

Meet your neighbors and find out the latest news about the neighborhood! All are welcome.

Land Park Farmer's Market

Sunday, May 7

9:00am-1:00pm

13th & Park Road

Our local farmer's market will be starting up again in May. Stop by for fresh produce, tasty treats, and more!

Hollywood Park Porchfest

Date TBD

Join your neighbors as we walk around the neighborhood and listen to some music! Details will be announced once finalized. For more information, see the Board Updates section.

Regular Events

HPNA Board Meetings

Second Monday of every month

7:00pm

Centennial United Methodist Church,
Fireside Room

5401 Freeport Blvd

Want your event listed here? Contact us at
[hpna95822@gmail.com!](mailto:hpna95822@gmail.com)

Have an idea for a newsletter article?
E-mail us at [hpna95822@gmail.com!](mailto:hpna95822@gmail.com)
Deadline for the next issue is 5/5/17

Neighborhood Harvest Photos



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Coming Soon!

Hollywood Park Elementary Golf Tournament at William Land Gold Course

For more information or to RSVP, please
contact Principal Luke Tenley at:
Tenley-Luke@scusd.edu

One of the things that makes our neighborhood really great are all of the businesses that surround Hollywood Park. Visit or use one of our Business Members next time you need a service or a good!

*Interested in becoming a business member?
Contact jjsym@hotmail.com or
reigers@earthlink.net*



Centennial United Methodist Church
5401 Freeport Blvd.
Sacramento, CA 95822



ALL ARE WELCOME
Sunday Worship Services:
10:30 a.m. English
1:00 p.m. Fijian

centennialumc@centennialumc.com
916.452.4447

HPNA BUSINESS MEMBERS DIRECTORY

Stores

- Capitol City Glass & Mirror, 4080 Attawa, 451-2818
- J. Crawford's Books, 5301 Freeport, 731-8001
- Eleakis & Elder Photography, 4625 Freeport Blvd., 541-4892
- Grips Fast Golf, 4819 Freeport, 457-5532
- Hollywood Hardware, 5303 Freeport, 455-6488
- I B Custom, 2140 Sutterville, 456-0466
- The Jointed Cue & Billiards, 2375 Fruitridge, 456-3243
- Kings Auto Service, 4643 Freeport, 456-7886
- Kline Music, 2200 Sutterville, 456-8742
- Land Park Ski & Sports, 4207 Freeport, 451-2800
- Panama Pottery, 4421 24th Street, 452-7181
- Phono Select Records, 4370 unit O 24th Street, 849-3647
- Pocket Club, 5043 Freeport Blvd, 457-6416
- Spencer's Frameworks, 5101 Freeport, 456-0282
- Sutterville Bicycle Company, 2365 Sutterville Bypass Rd., 737-7537
- Swiss Buda, 2342 Fruitridge Rd., 421-6947
- Two Rivers Cider Co., 4311 Attawa Ave., 456-1614
- Yoshimura Auto Service, 4971 Freeport, 454-5082

Services

- Angel Pet Care, 216-0223
- Astro Security Monitoring, 4799 24th Street, 452-7876
- EcoTech Pest Management, 706-2242
- Life on Holiday (Shaklee), 456-6770
- Matt Bistis, Realtor, 798-0822
- Shakeology, pearleneutley@gmail.com
- Weisbeck Properties Inc., (Tim Weisbeck) 452-5733

Other Members

- Centennial Methodist Church, 5401 Freeport Blvd., 452-4477
- First Chinese Baptist Church, 4470 Custis Ave.



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Cocktails

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Hollywood Park Business Briefs (continued)

Sutterville Bicycle Co. and Two Rivers Cider Co. Team Plan Events Galore for 2017!

Jeff Dzurinko, owner of Hollywood Park mainstay Sutterville Bicycle Company (suttervillebicycle.com) is super excited to announce that throughout the spring and summer the business will be hosting a series of work shops.

On the first Wednesday of every month, all are invited to participate in the Urban Assault Bike-Ride, a 1.5 hour ride that changes with the group but always pushes the limits. The ride departs from Sutterville Bicycle Company at 2365 Sutterville Bypass just south of City College at 7 P.M. Sometimes there's dirt, sometimes there are wrong turns, but everyone always makes it back to Two Rivers Cider Company for a pint of cider.

Each second Wednesday of every month, Sutterville Bicycle Company hosts a free bicycle maintenance and Education Course instructed by your favorite bearded bicycle mechanics at Two Rivers Cider Company tasting room



at 4311 Attawa Way (off 24th

Street) from 6 P.M. to 7 P.M. On the third Wednesday of every month, those same bearded mechanics will host Back-Packing 101, also at Two Rivers at 6 P.M.



On top of all that, please check out the calendar on Two Rivers Cider Company's web site at tworiverscider.com to see an incredibly full listing of live music and other events for all ages.

Hollywood Park Neighborhood Association Membership Form

Join us in making good things happen in our community.

Fill out the form below and bring it to a meeting, drop in the mail or visit hollywoodpark95822.org to join online.

Make checks payable to HPNA and mail to PO Box 22278, Sacramento CA 95822

Dues are \$15 per household per calendar year (January to December).

Please feel free to donate an additional amount on top of your membership fee--we can always use the help!

Name(s) _____ Phone _____

Address _____ Email _____

Membership is open to any person or family residing or owning a house or business within the boundaries of Hollywood Park Neighborhood Association. Members are entitled to vote at HPNA meetings to elect our board members, become HPNA officers and serve on HPNA committees.

HPNA is a 501c4 nonprofit association.