

**Hollywood Park Neighborhood Association
Board of Directors Meeting
Monday, May 14, 2018
6:30-8:02 PM, Centennial United Methodist Church
Minutes compiled by Hilary Moise**

Meeting called to order: 6:30 pm by President Nilan Watmore

Attendance: Hilary Moise (HM), Cassandra Shahani (CS), Dylan Seidner (DS), Megan Lane (ML), Nilan Watmore (NL)

Guests: Azia Cherry, John Rieger

April minutes: Approved, with one addition by Victor via email.

Business Committee report - JR:

- Many business members are past due to renew memberships, and no new ad buys have been made lately – only two still current for next newsletter.
- Have lost about \$300 in business membership revenue, plus ad revenue.
- JR is not able to continue running the business committee. HPNA has to decide if it will find a new person or stop the business membership/solicitation program.
- Spreadsheet of current business members is in HPNA google drive.
- Goal will be to work on renewals for ads and business memberships for next newsletter.

Newsletter:

- Will go to the printer this Friday.
- Ideas for future content: business spotlight, neighbor spotlight, article in Spanish

Financial report:

- VV emailed report on HPNA financials to Board.

CommuniTree Project Update: CS

- Postcards for fundraising mailer – Azia will follow up
- CS proposed applying for seed grant for scavenger hunt event. CS will work on the grant application.

Pedestrian Safety

- HM and NW recapped workgroup meeting on 5/2 (see HPNA newsletter article)
- Discussed future attendance at workgroup meetings, HPNA will reach out to neighbors who have expressed interest in engaging on this issue

Meeting with SLPNA

- SLPNA board leadership would like to meet with HPNA Board. NL and DS will meet with them to discuss mutual issues.
- Del Rio Trail, cannabis businesses, homelessness, code enforcement

Website Improvements

- Find someone who knows how to do it
- DS will check with SLPNA on cost
- A new format and web design would be easier to maintain and make the site compatible with mobile devices.