



HOLLYWOOD PARK HERALD

Published for Hollywood Park and Carleton Tract by your Hollywood Park Neighborhood Association

Spring 2020

HPNA General Meeting

Wednesday, March 18 | 6:30 p.m. – 8 p.m.

Hollywood Park Elementary

4915 Harte Way, Sacramento

Neighborhood Updates from the Office of Councilmember Jay Schenirer

Happy spring! Over the past few months our office has had the pleasure of meeting with and talking to many Hollywood Park (and adjacent neighborhood) residents.

Here are updates on exciting projects happening in the area.

7-Eleven Project on 24th Street & Fruitridge: We've all seen the construction work stop and start and stop over the past two years. While there have been quite a few bumps and delays, the property owner has been working with city staff to make sure the project continues to move forward. This month, the concrete for the sidewalk has been poured and we are working with the City's project manager to improve pedestrian safety in the area until it is finished. Until then, we will be meeting with the property owner to ensure that things run as smoothly as possible. We are anxiously awaiting this project being completed!

Raley's: It's been a long time coming, but the new Raley's location is almost completed and we are excited! We look forward to the improved store (and restored signage) and other new stores on Freeport!

Get Involved: Have you been looking for a way to get involved? My office works closely with the Hollywood Park Neighbor-

hood Association and the Freeport Blvd. Transportation Safety Group. Neighborhood Associations and community groups play a strong role to inform the decisions we make for the city.

- This year, my office is looking to work more closely with these groups, from having discussions about important issues impacting the community, to planning summer events for everyone to enjoy!
- Hollywood Park & Leonardo da Vinci school grounds: A reminder that Hollywood Park Elementary and LdV gates are open during school start/end times only, but if there is interest in opening the school grounds for a pilot program (with volunteer neighbors serving as caretakers of the grounds) please contact my office.
- Mangan Park: For those of you who have friends in Mangan Park (on the south side of Fruitridge Blvd), we're hoping to start a neighborhood association in the immediate area. If you know of anyone who's interested, please reach out to our office.

Enjoy this beautiful weather!

-Jay

PRESIDENT'S MESSAGE



Jeff Lidicker was voted President by the HPNA Board in December 2019.

Hello to all the Hollywood Park and Carleton Tract residents. It's exciting to start out the new year and a new decade in our great little part of Sacramento. In particular, I'm really excited about the Hollywood Park Neighborhood Association Board that I get to work with.

This year we look forward to the launch of a completely refurbished website (thanks to our many volunteers). Speaking of volunteers, we are looking for help in making our community even better than ever. If you have some skills or abilities and can contribute, please

let us know, as we have lots of things to accomplish. When our new website is launched, there will be a listing of volunteer opportunities. In the meantime, send us an email at info@hollywoodpark95822.org. In fact, you can email us for just about any reason!

I hope to see you at the next quarterly General Meeting on Wednesday, March 18th at 6pm at Hollywood Park Elementary School.

Your HPNA President,
Jeff Lidicker



The Hollywood Park Neighborhood Association (HPNA) has been working to improve our neighborhood since 2001. We are active in monitoring local and county government projects and enjoy hosting annual neighborhood events.

“
Devote yourself to loving others, devote yourself to your community around you, and devote yourself to creating something that gives you purpose and meaning.
”
-Mitch Albom

HPNA Board of Directors

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The logo for ASure Solution. It features a stylized silhouette of a bird in flight above the text 'ASure Solution' in a cursive font. Below this, the text 'Senior Living Consulting & Placement' is written in a smaller, sans-serif font. At the bottom, the name 'Lynn Humphries' is written in a larger, sans-serif font, followed by the phone number '(916) 208-8556', the website 'www.asuresolution.com', and the email 'Lynhumphries@aol.com'.

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2020 Neighborhood Events

Event dates are tentative and subject to change.

Visit www.hollywoodpark95822.org for more info.

March

- 12 – Board Meeting
- 18 – General Meeting

April

- 9 – Board Meeting

May

- 14 – Board Meeting

June

- 11- Board Meeting
- 17 – General Meeting

July

- 4 – Parade
- 9 – Board Meeting

August

- 4 – National Night Out
- 13 – Board Meeting

September

- 10 – Board Meeting
- 12 – Movie Night &
Ice Cream Social
- 16 – General Meeting

October

- 3 – MEGA Yard Sale
- 8 – Board Meeting

November

- 12 – Board Meeting

December

- 9 – Holiday Social/Potluck

Congratulations to Our Award-winning Local Businesses!

By Jeff Lidicker

The Hollywood Park and Carleton Tract communities are lucky to have so many great businesses and amenities to enjoy. Congratulations to the following for winning Best of Sacramento 2019!

Grocery Store

Raley's
Sacramento
Magazine

Butcher

Taylor's Market
Sacramento
Magazine

Pizza

Round Table
Pizza
Sacramento
Magazine

Bakery

Freeport Bakery
Sacramento
Magazine, SN&R

Dim Sum

Hong Kong
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SN&R

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Record Store

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10:30 a.m. English
1:00 p.m. Fijian

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NEIGHBORHOOD NEWS



Greetings from Sowing Solidarity, your Neighborhood Urban Farm!

By Gina Anderson

As you may already know, Sowing Solidarity is a nonprofit urban farm located at the intersection of 23rd Street and Anita Avenue that leases 1/4 acre from St. Robert School.

In 2019, we operated a Saturday morning farm stand on site from April-September and all of our proceeds went towards global health initiatives. We sustainably farm the land and are 100% volunteers.



Last year we smashed our initial goal and sponsored the purchase of 7,000+ malaria nets for communities in the Democratic Republic of Congo.



This 2020 season we will let the public vote at the farm stand from three different international health initiatives to determine our cause for the year.

Like last year, any unsold food will be donated to River City Food Bank each week. We donated 1,100+ pounds of fresh produce last year. Stay tuned! Our first farm stand will likely take place in late April.

WE NEED YOUR HELP

We warmly welcome more community support. Joining our volunteer group now will enable you to see the full cycle of a

growing season! Here is a sample list of things we need volunteers to sign up for:

- Saturday work parties to get the land ready for planting
- Harvesting
- Setting up road signs on Saturday mornings
- Setting up/running the farm stand
- Delivering produce to the River City Food Bank
- Start a fundraising committee
- Join the youth education committee



If you haven't already:

- Donate online or give in-kind donations from our wishlist at www.sowingsolidarity.org
- Follow Sowing Solidarity on Facebook at www.facebook.com/sowingsolidarity
- Sign up for volunteer opportunities by receiving our weekly email. Please send your email address to Gina Anderson at sowingsolidarity@gmail.com so you can be added to the listserv

Last year's growing season was a huge success, namely because of the enormous support from the Hollywood Park neighborhood.

We truly appreciate your enthusiasm, loyalty, and partnership and can't wait to see your smiling faces soon at the farm.

Gratefully,

Farmer Gina

Volunteer Executive Director, Sowing Solidarity

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More Trees are Coming

By Irene Wilson

The CommuniTree Committee has been busy for the past two years planting front yard trees in Hollywood Park. Many of our older trees are dying and need to be replaced.

Our winter project is having some of the stumps of these large trees ground out of residents' front yards free of charge. We will then plant new shade trees to replace the old trees.

This has been funded by a grant from our County Supervisor, Patrick Kennedy.

If you would like a shade tree, but don't know which variety, we have the answer to your dilemma. Join us in May for our annual Tree Bike Ride!



A forester from Sacramento Tree Foundation will guide us through the neighborhood identifying great shade tree choices. Families with children have really enjoyed this event. We will notify neighbors by email, Facebook and flyers when the date is determined.

We have had a dry winter so this is a reminder to water your young trees now. They are thirsty. Also, if you have mistletoe in a tree, this is the time to prune it out, before the tree blooms. We recommend contacting a licensed tree service. Remember, mistletoe is a parasite and will eventually kill your tree. If you are interested in joining our committee, please contact me, Irene Wilson, eyerene625@gmail.com.

Transportation Safety Committee Thrilled at City's Efforts to Improve Freeport Blvd.

By John Maradik-Symkowitz

As many of you may be aware, ever since a tragic accident took the life of a neighbor in 2018, the Freeport Blvd. Transportation Safety Committee has been actively exploring ways to change this thoroughfare to make it safe for all travelers. We are happy to report that, with the generous assistance of WalkSacramento, our efforts have helped the city put together a compelling grant application to study the safety of the corridor.

In September, the City Council officially voted to direct staff to seek grant funding from Caltrans to study, among other areas, the Freeport Blvd. commercial corridor from Sutterville Road to Blair Avenue and to develop a transportation plan focusing on safety, mobility and access along the corridor. Our group was able to provide a draft report from WalkSacramento describing the findings from a community walk audit along with our own findings from an online survey. In addition, we were able to gather more than 30 letters in support of the grant. The city expects to find out whether it will receive the grant sometime this spring.

To receive email notifications from the Freeport Blvd. Transportation Safety Committee, please email freeport.trafficsafety@gmail.com.

Holiday Magic

By Irene Wilson

The holidays in Hollywood Park always sparkle with beautiful house decorations and red bows adorning the lamp posts. This year our three lucky winners of the "Holiday Houses" contest won \$10 gift certificates from Hollywood Hardware. The winners are: Hansen/Scott family on Shielah Way, Rodgers family on Irvin Way and Ville/Rodriquez family on Rosita Way. Congratulations to everyone.

This year we had thirty-five families hang red bows on over 300 lamp posts! In 2003, our first year, we hung 225 bows and four of the original team, Elizabeth Miura, Sue Pezone, Kathy Spitzer, and Irene Wilson are still involved.

We acknowledge all of the team members throughout the last 16 years who have made this a tradition and we all look forward to and appreciate every holiday season.

We had a lot of new "younger" volunteers this year, which was welcomed by us "elders" who don't like climbing up the ladders anymore. Thank you all for a great job and we look forward to "Holiday Bows 2020."



Repairs Underway for Iconic Raley's Sign

The historic landmark on Freeport Blvd., is taken down for repairs before it moves a block north to its new home in front of the new Raley's shopping center.

Free Workshop: Simplified Tai Chi for Beginners

By Interim Pastor Neville and wife June Arroues

Instructor: Simon Kwan (Whole Health and Acupressure Practitioner - retired)

Dates: March 4, 11, 18, & 25, 2020 (Wednesdays)

Time: 1 pm to 3 pm: 1 hr. Tai Chi/1 hr. questions & health improvement techniques.

Location: Park Vista Christian Church, 4470 Custis Ave. (off 24th St. & 20th Ave.)

Sign-up: Call (916) 452-4056 and leave your name or just show up if you decide to attend at last minute. Seniors welcome.

Scenes Around the Neighborhood: Have you Seen These?



Clockwise from top: flower sign at the Sowing Solidarity Farm; cool fire pit design at Two Rivers Cider Company; hanging bike at Sutterville Bicycle Company.

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Hollywood Hardware

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The Izakaya

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Hollywood Park Neighborhood Association Membership Form

Join or renew your membership now for 2020!

Fill out the form below and bring it to a meeting, drop it in the mail or visit www.hollywoodpark95822.org to join online.

Make checks payable to HPNA and mail to PO Box 22278, Sacramento CA 95822

Dues are \$15 per household per calendar year (January to December).

Please feel free to donate an additional amount on top of your membership fee--we can always use the help!

Name(s) _____ Phone _____

Address _____ Email _____

Membership is open to any person or family residing or owning a house or business within the boundaries of Hollywood Park Neighborhood Association. Members are entitled to vote at HPNA meetings to elect our board members, become HPNA officers and serve on HPNA committees.

HPNA is a 501c4 nonprofit association. Tax ID # 68-0481392