

HOLLYWOOD PARK HERALD

Published by the Hollywood Park Neighborhood Association for Hollywood Park & Carleton Tract residents, Sacramento, CA

Winter 2020



For the fifth year Hollywood Hardware owner Tom Tognetti and his Store Manager Jeff Ford delight neighbors with a glistening Christmas Village installation with illuminated Dept. 56 buildings, a mechanized two-tier trolley, and a village overlooking a pulsating amusement park.

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HPNA Holiday Community Meeting

Wednesday, December 9th, 6:30 p.m. | via Zoom

Join your neighbors at HPNA's virtual Holiday Community Meeting & Party

Win prizes and share holiday cheer!

Zoom Meeting ID: 871 8878 0746 | Passcode: 412805

For more information, a direct link to the Zoom meeting, and dialing instructions please visit the HPNA website at www.hollywoodpark95822.org.

Introducing: Neighborhood Heroes

Do you know someone who is making a difference in our community? Do they live here and benefit the wider community or specifically work to improve the Hollywood Park/Carleton Tract neighborhood? If so, we would like to spotlight them. Check out what our neighbors Irene Wilson (page 3) and Victor Vasquez (page 8) are contributing to Hollywood Park.

NEIGHBORHOOD ASSOCIATION NEWS



Jeff Lidicker, HPNA President

President's Letter

Happy Winter Season everyone! I know it's a bit chilly lately, but after the heat of the summer, I am loving this weather. We here in Hollywood Park are more fortunate than many fellow humans who may be in deep snow and freezing temperatures for several months, while we simply bundle up to enjoy the outdoors in relative pandemic safety with our friends and neighbors.

At the close of 2020, one can't help but look forward to 2021 and wonder what it will entail. What most folks don't think about, is it is time to renew your Hollywood Park Neighborhood Association membership! Its only \$15 per household for the entire 2021 year (\$30 for commercial businesses and \$110 for the smallest size ad). We use the funds to build community, organize a few events each year (see the calendar of events below), and print this newsletter. All labor is volunteer only.

It's so easy to renew your membership! Here's how:

Online: visit www.hollywoodpark95822.org and click on Membership to join or renew.

By mail: send a check made out to HPNA to P.O. Box 22278, Sacramento, CA 95822 (or you can use the handy envelope inserted in this newsletter).

Questions?: email us at info@hollywoodpark95822.org.

And speaking of all volunteer, we are always looking for ideas, organizers, facilitators, writers, donations, and Board members. If you have any or are any of these things (or maybe you can provide something else altogether) just send us an email about it to info@hollywoodpark95822.org.

You can also follow us on social media!

Twitter: @HPNA92822

Instagram: @hollywoodpark95822

Facebook: @HollywoodPark95822

Thanks to each and every one of you for your part in making Hollywood Park one of the best places to be in the whole world.

Your HPNA President,
Jeff Lidicker



The Hollywood Park Neighborhood Association (HPNA) has been working to improve our neighborhood since 2001. We are active in monitoring local and county government projects, enjoy hosting annual neighborhood events and sharing neighborhood news in this quarterly newsletter.

HPNA Board of Directors

| | |
|-----------------------------------|--|
| President Jeff Lidicker | Vice President Jannelle Rattigan |
| Treasurer Debbie Keller | Secretary Lynn Humphries |

HPNA Officers

Laurie Dishman, Megan Lane, Kathy Spitzer, Vincent Xu

Contact the Board of Directors

Email: info@hollywoodpark95822.org

Mailing address: P.O. Box 22278 Sacramento, CA 95822

Hollywood Park Herald Editor: Julie Scheff

2021 Neighborhood Events

Events are tentative and dates are subject to change. For more details visit www.hollywoodpark95822.org.

January

14: Board Meeting

February

11: Board Meeting

March

11: Board Meeting

17: Community Meeting

April

9: Board Meeting

May

13: Board Meeting

June

4: Summer Potluck Social

10: Board Meeting

16: Community Meeting

July

4: Parade*

8: Board Meeting

August

12: Board Meeting

September

9: Board Meeting

15: Community Meeting

25: Ice Cream Social &

Movie Night

October

2: Mega Yard Sale*

14: Board Meeting

22-24: Halloween house
decorating contest judging*

November

12: Board Meeting

December

8: Holiday Potluck Social

9: Board Meeting

17: Caroling*

17-19: Holiday house
decorating contest judging*

*neighborhood event not
sponsored by HPNA

Neighborhood Hero: Irene Wilson Holiday Bows, Tree Canopies Among Gifts Activist Brings to Hollywood Park



When Irene Wilson moved to Stover Way in Hollywood Park in 1996, she was immediately struck by the friendliness of her neighbors. She loved all the big trees and the birds, especially the mockingbirds.

When she discovered the mistletoe was killing area trees she joined Hollywood Park Neighborhood Association (HPNA) and started a campaign to prune out the mistletoe. This led to creating the Neighborhood Improvement Committee which she and the late Pat Pederson co-chaired. They also organized the Red Bow Holiday Project, Annual Plant Sale, House Decorating contests and other activities. As a current member of the CommuniTree Committee she has been active in the planting of more trees in Hollywood Park.

In 2010 she married Mike Kubota, her long-time ballroom dance partner. They share many other interests including; traveling, stream fishing in the Sierras and gardening. Mike just planted over 100 snap pea plants and Irene is trying her hand at propagating blueberries and fig trees. They are both retired and look forward to many years of community involvement with their neighbors and friends.

Local Library Reopens Doors

On November 5 the Sacramento Public Library reopened with limited occupancy at 14 locations, including the Belle Cooledge branch. Operation hours are Tuesday through Saturday from 10 a.m.–6 p.m. Patrons may browse or use the computers for up to one hour. Curbside service and computer appointments continue. Visit www.saclibrary.org for more information on all programs and COVID-19 protocols.

Holiday Safety

by Executive Lieutenant Vance Chandler, Sacramento Police Department, South Command



As your area lieutenant, it is my honor to serve you and your families. My commitment to you is to do my best to keep you all informed and provide any support you may need. I send out frequent emails about our neighborhoods and updates on our police department. If you would like to be added to the email list, please email me at vchandler@pd.cityofsacramento.org.

For a full list of holiday safety tips and additional resources visit www.hollywoodpark95822.org/news/holiday-safety.

CRAWFORDS BOOKS
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Centennial United Methodist Church
5401 Freeport Blvd.
Sacramento, CA 95822

ALL ARE WELCOME
Sunday Worship Services:
10:30 a.m. English
1:00 p.m. Fijian

centennialumc@centennialumc.com
916.452.4447

NEIGHBORHOOD NEWS

Digging Hollywood Park! Homes Get New Trees

Congratulations to all the new baby shade tree owners who joined the 3rd annual Planting Day on Saturday, October 24th. This year due to COVID-19, the recipients had to plant their own trees because we couldn't send out teams of volunteers as we have done previously. In the past three years, the CommuniTree Committee has planted 124 shade trees in Hollywood Park and Carleton Tract improving our neighborhood and our quality of life.



Jackie and Eric plant a crepe myrtle for a friend on Murieta Way as part of the October 24 CommuniTree event in Hollywood Park.

We are very excited about the interest in planting more trees and plan to continue this event every year. We appreciate our District 2 County Supervisor, Patrick Kennedy, for funding this project. We also want to thank Torin Dunnivant for his support and guidance during the last three years. For information on free shade trees email Torin at torin@sactree.com.

Celebrating Holidays in Our Neighborhood Home Decorating & Trick or Treating

by Irene Wilson

Hollywood Park and Carleton Tract celebrated Halloween a little differently this year by observing social distancing, having a scavenger hunt and trick or treating earlier. A full moon, a warm evening and a very festive mood throughout the neighborhood gave everyone a memorable experience that they will always remember. Most of the people who decorated their homes were outside distributing treats with ingenious inventions including; PVC pipes, wooden chutes, baskets on ropes, giant skeleton hands and many more devices.

Congratulations to the three winners of this year's Halloween House Contest. They were the Erlenbusch family on Stover Way, the Morris/Lawler family on 23rd Avenue and the Parker family on Harte Way. They each received a \$10 gift card for Hollywood Hardware. There were many great decorations this year and we look forward to your decorations next Halloween!



Arrg! Pirate ship among HP Halloween Home Decorating Contest Winners

Holiday Home Decorating Contest Begins December 15th

The judging for the Holiday House Contest will begin on Tuesday, December 15th and end on Tuesday, December 22nd. Remember to keep your holiday lights on during that week so the elves can find your house.

Fifty Households Participate in Mega Yard Sale The Perfect Bike, Illuminated Dinosaurs Among Special Finds

by Patty Turner and Jannelle Rattigan

Hollywood Park's Neighborhood Mega Yard Sale took to the driveways under a slightly smoky sky Saturday, October 3rd. There were over 50 households that signed up to be on the Google map. Matter of fact, there were requests to be included on the map from outside the neighborhood. An email request came in from a charming woman with an unfamiliar street name that, after searching, did not have a match in California. After a friendly exchange it was discovered that the address was indeed in Hollywood Park, a community 15 miles north of San Antonio, Texas. Everyone had a good laugh.

Customers from near and far came to see what was being offered. One neighbor had relatives visiting from Santa Rosa who spotted the perfect entertainment center in the yard

across the street. With a little teamwork and the right tools, the center was dismantled and packed in the car to travel to its new home in the North Bay.

Another sharp-eyed neighbor noticed a bicycle that was in perfect condition and remembered that her friend had mentioned she was looking for just that kind of bike. A quick call was enough to get her friend on the road from Auburn to close the deal. The most unique bargain may have been found by the neighbor who purchased a dozen glow-in-the-dark dinosaurs, all of which she cleaned up and gave away at Halloween.



Murieta Way had the most per block locations. Judging from the cars driving around and people pulling loaded wagons, the neighborhood's garage sale was a success. Thank you everyone in Hollywood Park for showing what a great neighborhood we live in.

A Hollywood Park Resident for the last 30 years, Julia was delighted to find a foot massager at the mega yard sale. As a nurse she is on her feet a lot so she is looking forward to using her new treasure.

An Altar to Commemorate Lives Lost in 2020

Centennial United Methodist Church is hosting a public altar on Murieta Way to honor all those who have lost their lives to all the tragedies we have experienced this year. Neighbors are invited to add to it, and especially add the names of those we want to remember.



"At New Year's we are planning a 'Hopes for 2021' public altar," says Pastor Renae Extrum-Fernandez, "Watch for it!"



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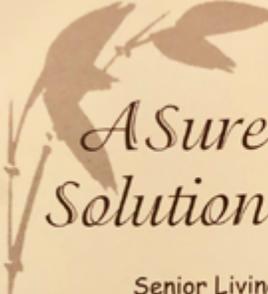
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www.TheIzakaya.com

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Broker/ President

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Sowing Solidarity Farm Becomes Table Farm

by *Chloe McElyea*

I volunteered with Sowing Solidarity (SS) over the last year. When their Executive Director and farmer/founder, Gina Anderson, moved out of California earlier this spring, we began conversations about transferring the lease of the farm from SS to The Table, a progressive community of faith in East Sacramento (where I work as the pastoral apprentice). The Table had been planning to launch a sourdough bread social enterprise, and was thrilled to expand this food ministry to include continuing the good work of Gina at the farm.

Over the summer, a few other volunteers from Hollywood Park and myself volunteered at the farm, donating the majority of produce to the South Sac Interfaith Partnership Food Closet (about 0.6 miles from the farm at Anita and 23rd), and doing pre-order sales of flowers and produce to the neighborhood when possible.

“We are so excited to be a part of this vision that Gina and neighbors began about three years ago.”

The lease officially transferred to The Table in mid-August. Since then, we've been coordinating three volunteer shifts a week (all are welcome, register at thetable.farm), continuing produce donations, and preparing the farm for fall/winter. We are experimenting with some fall crops with hopes to do some additional sales, but either way, we will be planting cover crop soon to rejuvenate the soil for next year.

We are so excited to be a part of this vision that Gina and neighbors began about three years ago. If neighbors are interested in what is going on at the farm, want to volunteer, or want to hear about when farm sales occur, please encourage them to check out our website at thetable.farm and also to sign up for the bi-weekly newsletter on the home page. If you have any questions, you can email me anytime at chloe@thetableumc.org.

Greetings From Hollywood Park Elementary School

by *Ms. Luke, Principal, Amazing Hollywood Park Elementary, Home of the Superstars!*

Happy Fall Season Hollywood Park! We miss our neighbors and school activities very much. Our students have been out of school since mid-March. However, our virtual learning, also known as Distance Learning, is going very well. Our teachers, students, staff, and families transformed overnight into this new way to learn. Our school continues to hold lunch distributions from 11 a.m.–1p.m., Mondays, Wednesdays, and Fridays. Our district is working hard to meet the needs of all of our learners and families. Until we meet again, please watch out for our little diamond in the rough—HPE neighborhood school! Call the school office with any questions. We are in each morning to assist with community and school needs.

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Real Estate Market Is Red Hot

by *Vincent Xu 徐佳彬*

“As motivated buyers continue to take advantage of the lowest interest rates in history, home sales will be elevated in the next couple of months, and the housing market should remain a bright spot in a broader economy that continues to struggle,” said California Association of Realtors (C.A.R.) President Jeanne Radsick. “And with many employers allowing the flexibility of working remotely, homebuyers now also have the option of searching in less expensive areas where homes are more affordable and buyers can get more home for their money.”

“当买家在趁目前历史性低贷款利率积极买房时，房屋市场的销售在接下来的几个月中会持续上升。房屋市场的持续热度是当下孱弱经济状态不多的闪光点。”加州房地产经纪协会主席 *Jeanne Radsick* 说到，“另一方面，很多雇主允许员工远程办公，使得买家们可以选择在房价更低的地区购房。”



This 2 bedroom, 1.5 bath home (1,474 sq. ft.) at 5416 Salvator Way was on the market for \$458,280. After only four days on the market, it had four buyers and went over the asking price.

This outcome for the real estate market is surprising considering the March 2020 outbreak of COVID-19. And yet, we're experiencing a sizzling market, almost as strong as Sacramento's past summer. Typically, the market begins to slow starting in September, but it's not the case this year. Houses still sold very quickly. Data from C.A.R. indicates houses are on the market five days less than last year at just 7 days! This leads to an extremely low inventory, a 55% drop from last year.

当我们回首三月份疫情刚爆发时，估计没有人会想到如今房屋市场的状况。我们正在经历历史上最火热的市场，如同这个夏天。通常情况下，每年9月份开始房屋市场销售速度会减慢，但今年的情况会不太相同。房屋买卖仍然以不可思议的速度进行着。加州房地产经纪协会的数据显示萨克拉门托地区的房屋销售时间中位数仅有7天，而去年同期是12天。这也导致了房屋库存极低，与去年相比降低了55%，这对房屋市场上升的势头可能是一个打击。

It's the seller's market. When the inventory is so low, it often drives buyers into bidding wars, especially on homes priced below \$350,000.

目前房屋市场的情况毋庸置疑利好卖家，但未必利好买家。当库存如此之低时，买家在购房时往往不得被卷入价格战，尤其是房屋价格低于35万美元时。

Sacramento's median home prices increased by 14% and sales rose 21.4% year-over-year.

萨克拉门托房屋价格中位数同比上升了14%，销售额同比上升了21.4%

Annual St. Robert Church Gift and Bake Sale Fundraiser

Sunday, December 6th, 9 a.m.–1 p.m. | 2243 Irvin Way

Everyone is welcome.

Reflections on 2020

From the Office of City Councilmember Jay Schenirer



Jay Schenirer, District 5

I don't think anyone expected 2020 to be like this, but here we are, almost to 2021. Between COVID-19, wildfires, heat waves, and other natural disasters, plus the added impacts of racial unrest and community calls to address racism, and a presidential election, and state and local elections, there would be a lot happening. Regardless of this very different year, I am thankful to be your elected representative on the City Council.

The work at City Hall (from home) never seems to stop, but I wanted to acknowledge and thank our essential City employees who continue to keep this city going, all while juggling the uncertainty of a pandemic. In particular: our public works and solid waste staff (yay claw!); our youth parks and community enrichment staff—who've pivoted from 4th R services, programs and special events to essential worker childcare and meal delivery; and our public safety officers, emergency services team, and especially those who support our new Office of Community Response—non-law enforcement activities that serve the critical need to support our unhoused population, violence prevention offices, and mental health approaches to community needs.

I am proud that the City has been able to provide \$89 million in emergency relief to individuals, families, small businesses and nonprofits, those finding themselves in need of emergency food, rental and utilities assistance, access to internet, health services, job training opportunities, and more, in addition to personal protective equipment and community access to COVID testing. Although Federal CARES funds are only available through the end of this year there are still lots of resources available for individuals, families, and businesses at sacramentocovidrelief.org.

During this shelter-in-place, I am even more thankful for life in Sacramento and proud of Hollywood Park, as you've stepped up to support each other and be neighborly and safe. Thanks to those in the neighborhood who have made summer staycations, holidays, and other safe activities a lot of fun. Many of us have gotten to know our neighborhoods, and neighbors much better—because it has become your office, gym, social activity, school, and home. I've never seen the local hardware store so busy! As we get into the colder months, please take the time to continue to look in after your neighbors, support your local businesses, and be kind to each other.

As always, please contact our office should you have questions or concerns.

(916) 808-7005 | jschenirer@cityofsacramento.org

I'm hoping we turn the corner in 2021. Stay safe and healthy,
- Jay

BUSINESS MEMBER DIRECTORY

Angel Pet Care

2231 22nd Ave. | (916) 216-0223
angelpetcare@comcast.net

Aquarium Maintenance Service

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gregaqtech@yahoo.com

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Hollywood Park Daycare

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(916) 698-7460 (cell)

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Neighborhood Hero: Victor Vasquez

Getting You Your Newsletter in Print

by Julie Scheff



From the hub of a bike wheel radiates many spokes. Like that hub, the volunteer work of one Hollywood Park resident, Victor Vasquez, powers the labor of as many as 40 other volunteers to distribute the quarterly newsletter, the *Hollywood Park Herald*.

For the last four years, Victor has volunteered with the Hollywood Park Neighborhood Association (HPNA) as the distribution manager of its newsletter. Come December, March, June and September, Victor loads 1,600 newsletters into his truck from the printer when they are just hot off the press. He counts out 40 routes and prints up corresponding maps and bundles the papers with elastic bands. On his Virginia Way front porch, he stacks the bundles, leaving them for his stable of volunteers.

Once Victor emails the volunteers, they fan across the neighborhood's 91 street blocks. Some of the volunteers will visit 12 homes, while others deliver to as many as 70 homes.

Newspaper ink runs in his blood. He delivered the *Sacramento Union* as a kid, and as a high school student at Luther Burbank, he was a reporter and eventually editor-in-chief of the school paper. Later at UC Davis, he did layout and was later design director for *The California Aggie*. He appreciates the role of the *Hollywood Park Herald*. He says: "It gives the community an identity. I think our residents really like having something tangible to hold. I think we really like our little newsletter."

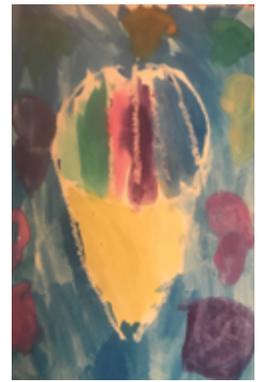
Victor started in this role while he was a HPNA board member. He served on the board for about three years between September 2015 until December 2018. During that time, he helped the organization cut newsletter printing costs almost in half by calling competing printers until he found MM Printing, where the newsletter is currently printed. Along with other board members, he helped developed HPNA's comments to the city planning commission on Raley's then proposed new development and worked with the designer who created the mid-century Hollywood Park public artwork at Freeport Blvd. and Stacia Way.

Victor's day job is with the California State Water Resources Control Board where he is a supervising engineer. He is also a father to a nine-year-old boy, with their two cats.

Ice Cream Social 2020: Children Decorate Windows for HPNA Contest

Thank you to the following young people for participating in the September Ice Cream Social Contest:

Reagan, Quinne Holkeboer, Nora Simpson-Schath, Victoria Tibbs, Avery, Quinn, Adeline Deller, Ben Deller, Ben N.



HPNA's monthly window decorating contests continue throughout December. Take a photo of your children's artwork of snowflakes or other holiday themed art in your window and we will print your child's name in the newsletter and/or

on our website at www.hollywoodpark95822.org. Send the artwork to info@hollywoodpark95822.org by December 31st, 2020. We may also print their artwork, space permitting.

Congratulations to the HPNA Ice Cream Contest winners!