

HOLLYWOOD PARK HERALD

Published by the Hollywood Park Neighborhood Association for Hollywood Park & Carleton Tract residents, Sacramento, CA

Spring 2021



Neighborhood Heroes Susie and Ed Hennessy (left), nominated for their volunteer work at South Sacramento Interfaith Partnership Food Closet, and Heather Conway and Mike Cinciripino (right, photo by Kathleen Spitzer), nominated for their efforts keeping our neighborhood streets neat.

In This Issue:

President's Letter	2
2021 Neighborhood Events	2
The CommuniTree Corner	3
Silver Linings of the Pandemic Shine in Hollywood Park	4
Neighborhood Heroes	4-5
Midyear Budget Updates From the Office of Vice Mayor Jay Schenirer	7
Ready for Spring Blossoms?	6
January Storm Damage	6
Holiday Decorating Contest Winners ...	8
Thank You From the HPNA Board	8
Getting Social with SacPD	8

Nominating Neighborhood Heroes

Do you know someone who is making a difference in our community? Do they live here and benefit the wider community or specifically work to improve the Hollywood Park and Carleton Tract neighborhoods? If so, we would like to spotlight them. Check out pages 4 and 5 to read more about how our neighbors Susie and Ed Hennessy and Heather Conway and Mike Cinciripino are contributing to Hollywood Park.

HPNA Spring Community Meeting

Wednesday, March 17th, 6:30 p.m. | via Zoom

Join your neighbors at HPNA's Virtual Community Meeting & Party

Win prizes!

Zoom Meeting ID: 813 6653 2462 | Passcode: 135202

For more information, a direct link to the Zoom meeting, and dialing instructions please visit the HPNA website at www.hollywoodpark95822.org.

NEIGHBORHOOD ASSOCIATION NEWS



Jeff Lidicker, HPNA President

President's Letter

Hello to all Hollywood Park and Carleton Tract residents! After approximately a year of COVID-19, with Spring on the way, with vaccines rolling out, with our restaurants opening back up for outdoor dining, things just seem a bit brighter and more hopeful. And that is what this issue of the HPNA newsletter is all about: how Hollywood Park and the City is recovering and what has changed for the better.

This issue focuses in how neighbors are helping neighbors. One article tells of how HP residents help feed the hungry. Another how neighbors are aiding one another. A third highlights a couple keeping our neighborhood clean. These are clear silver linings in an otherwise cloudy time.

And for more local happenings, and opportunity for local restaurant gift certificates, attend our Zoom March Community Meeting on Wednesday, March 17th at 6:30 p.m. Yes, you heard that right, free gift certificates to local eateries will be handed out at the meeting to attendees by drawing! Watch our website for further updates on guest speakers and the meeting agenda. The last Community Meeting featured a presentation with Q&A by family run Oto's Market and I had no idea that grandma still runs the kitchen every day.

As usual, there is definitely more that needs to be done than there are Board members to do it. We are always looking for help. If you have a skill or can provide assistance, or if you would like to be on the Board (we have vacancies) please visit our website www.hollywoodpark95822.org or just send us an email at info@hollywoodpark95822.org. I wish everyone health and safety. I'll see you all walking and biking around!

Your HPNA President,
Jeff Lidicker



The Hollywood Park Neighborhood Association (HPNA) has been working to improve our neighborhood since 2001. We are active in monitoring local and county government projects, enjoy hosting annual neighborhood events and sharing neighborhood news in this quarterly newsletter.

HPNA Board of Directors

President Jeff Lidicker	Vice President Jannelle Rattigan
Treasurer Debbie Keller	Secretary Lynn Humphries

HPNA Board Members

Kathy Spitzer, Vincent Xu

Contact the Board of Directors

Email: info@hollywoodpark95822.org

Mailing address: P.O. Box 22278 Sacramento, CA 95822

Hollywood Park Herald Editor: Ralph McDaniel

2021 Neighborhood Events

Events are tentative and dates are subject to change. For more details visit www.hollywoodpark95822.org.

March

11: Board Meeting
17: Community Meeting
23: Business Meeting

April

8: Board Meeting
20: Business Meeting

May

13: Board Meeting
25: Business Meeting

June

4: Summer Social Potluck
10: Board Meeting
16: Community Meeting
22: Business Meeting

July

4: Fourth of July Parade*
8: Board Meeting
20: Business Meeting

August

12: Board Meeting
24: Business Meeting

*neighborhood event not sponsored by HPNA

September

9: Board Meeting
15: Community Meeting
21: Business Meeting
25: Ice Cream Social & Outdoor Movie Night

October

2: Mega Yard Sale*
14: Board Meeting
26: Business Meeting
22-24: Halloween Park! Halloween House Decorating Contest; Judges Tour*
26: Business Meeting

November

11: Board Meeting
23/30: Business Meeting

December

9: Board Meeting
15: Holiday Social Potluck
17-19: Hollyday Park! Holiday House Decorating Contest; Judges Tour*
20: Holiday Caroling*

The CommuniTree Corner

News from the Volunteers of CommuniTree

by Irene Wilson

Spring is coming and we all know that means warmer weather is on the way. In the past three years, the volunteers of CommuniTree have planted over 100 new front yard shade trees in Hollywood Park.

Remember, to give these trees a healthy start in life, it is best to mulch with wood chips extending several feet out from the trunk, but keep the chips several inches away from the trunk. Also remember to water regularly at the drip line. Wood mulch will discourage weeds, help you save water and encourage your tree grow faster.



The Crape Myrtle is a popular tree in our neighborhood for its summer color of pink, white, lavender, purple, and red. It is good for small spaces and has attractive mottled bark.

If you would like to know more about tree care, a wealth of great information is available online at www.sactree.com/treecare. We recommend that you check this site regularly to learn new information and to be reminded of what to do each season.

As a courtesy for those with the new trees planted on our Planting Day in October 2020, we will be checking all the trees and will leave a door hanger with tree care instructions for each resident.

Speaking of mulch—a great place to get free wood chips is at SMUD, 6100 Folsom Blvd., Mon.-Fri. 9 a.m. to 2:30 p.m., (916)732-5854.

A big thank you to neighbors who have had the mistletoe pruned out of their trees. Mistletoe is a parasite and can eventually cause the death of your tree. Late winter is the best time of year to prune it out before the tree's spring leaves begin to emerge.

National Arbor Day is Friday, April 30th. It is a holiday dedicated to planting, nurturing and appreciating trees. Mark it on your calendar so you can celebrate this special tree day by planting a tree or taking a walk or bike ride to enjoy our beautiful trees in Hollywood Park.

Note: The CommuniTree Planting Day event in October is not affiliated with the Hollywood Park Neighborhood Association.



CRAWFORDS BOOKS
New & Used
Tues-Sat 10 am to 6 pm
Sunday 12 to 5 pm
Monday closed
5301 Freeport Blvd. #200
Sacramento CA 95822
916.731.8001

WEDDINGS PORTRAITS COPY & RESTORATION BUSINESS/COMMERCIAL SERVICES

ELEAKIS & ELDER PHOTOGRAPHY

4625 FREEPORT BLVD
SACRAMENTO, CA 95822
916.451.4892 1.800.ELEAKIS
PHOTOS@ELEAKIS.COM
ELEAKIS.COM

MENTION HPNA AND RECEIVE 10% OFF LISTED SERVICES

HOLLYWOOD HARDWARE

1948 59 YEARS 2007

5303 FREEPORT BLVD. • SACRAMENTO, CA 95822
COUPON — 20% OFF - with this ad --- COUPON



Matt Bistis, CRS, SRES
REALTOR®
DRE # 01265248
2801 J Street
Sacramento CA 95816
MBistis@GoLyon.com

REALTOR ASSOCIATION REALTOR LYON REAL ESTATE

(916) 798-0822 Cell
(916) 239-2860 Fax
www.GoLyon.com

Centennial United Methodist Church
5401 Freeport Blvd.
Sacramento, CA 95822



ALL ARE WELCOME
Sunday Worship Services:
10:30 a.m. English
1:00 p.m. Fijian

centennialumc@centennialumc.com
916.452.4447

NEIGHBORHOOD NEWS

Silver Linings of the Pandemic Shine in Hollywood Park

by Lynn Humphries

It's been a very rough year for everyone. This pandemic has created sadness, hardships, loss and trauma. However, some good has come from it as well...

Diana twists her ankle and needs something to help her walk. Within minutes of her group text, someone arrives at her door with crutches. Someone texts that they are looking for lemons. Someone else responds that they will put some outside their gate. Miriam sends out a group text saying she needs corn starch. Within 5 minutes, someone has answered and the corn starch is placed on their porch for Miriam to pick-up. Whenever anyone on that street goes shopping, they call their 93 year old neighbor to see if she needs anything from the store, so that she can stay home and be safe.

That texting group was set up shortly after the Pandemic took over our lives. Some of those people didn't even know each other before then. That all happened when those neighbors started getting

“When I've walked my dog through Hollywood Park, I've noticed that everyone says hello.”

together outside once a week. No one was going to work. Some weren't even going shopping, so they were beginning to feel isolated and depressed. So, one day, one of those neighbors asked if anyone wanted to meet outside to visit for a while. At first, it was just 2 or 3 people. Then it grew, and now, sometimes it's as many as 14 people. One neighbor says that she "really looks forward to those gatherings, and that's it's the highlight of her week." They have even shown movies in the evenings on one neighbor's garage door. That type of community gathering is happening all over Hollywood Park, as well as all over Sacramento.

When you walk or drive around Sacramento, you will see more people than ever out walking their dogs, or just walking to get exercise and fresh air. When I've walked my dog through Hollywood Park, I've noticed that everyone says hello. Land Park Golf Course has never looked so busy.

There has been a definite increase in the adoption of dogs and cats, as well as fostering animals. People have come up with clever ways to stay in touch with friends and family. There are more zoom meetings than ever before, both professional and personal. Some people have figured out ways to play almost every game over zoom, including Poker and Trivial Pursuit.

The air is cleaner, since less cars are on the roads. People have learned to appreciate those things that they used to take for granted. They have come to realize the importance of family, friendships, and especially hugs.

This past Halloween and Christmas, there were more decorations than ever in Hollywood Park. There were prizes for some of those decorations as well as for the art work that was displayed in windows. All this gave everyone something to look forward to and something to do. Even though we are still trying to social distance, it seems that Hollywood Park has grown closer together. People seem more friendly, and there seems to be more kindness and generosity. There is definitely an increase in community spirit. All this, in spite, or because of the pandemic.

So, when we think about how bad this past year has been, let's also think about the good that we've experienced. As we mourn for the friends or family members who we lost, or who became ill, let us also celebrate all that we have gained, not only in Hollywood Park, but in the world.

Neighborhood Heroes Susie and Ed Hennessy Volunteering at the South Sacramento Interfaith Partnership Food Closet

by Susie Hennessy

I started working at the South Sacramento Interfaith Partnership (SSIP) Food Closet last June when COVID-19 confinements required people to stay home. I was motivated from a sense of powerlessness; people were losing jobs, homes and loved ones and there didn't seem to be anything I could do. I had never volunteered before. Until I went back to teaching in late August, I volunteered once a week for a three-hour shift. That's when my husband took my place.

The work is physically taxing. Bagging 100 plus bags of produce or carrying 20-lb. boxes to give to

clients wears you out. Most volunteers need rest in the afternoon to recover, but the same folks are ready to go for their next shift—it's an enthusiastic group, which makes the experience fun, despite the sad circumstances that brings us together. Daily, about 20 people volunteer at the food closet.

Volunteering has been a positive experience. Seeing people lined up for food is heartbreaking, but providing them with food alleviates the sense of helplessness a bit. My preconceptions about who goes to food banks are gone. Young and old, able and infirm, the clients also reflect the ethnic and linguistic diversity of Sacramento. Many come on foot or on bikes and struggle to carry the boxes of food. The first time I worked outside, distributing food to the clients, I was overwhelmed with sadness. The line stretched across the parking lot as people patiently waited their turn, then signed in and came to my station to get their food. They can request special items like coffee, pet food, or toiletries. One young woman asked for diapers for her baby; she had two children

“My preconceptions about who goes to food banks are gone.”

with her and no visible means of transportation. On that day, I had to tell her that there weren't any diapers and see her face fall in disappointment. It was hard to imagine what it must be like for someone to have to ask for something as simple as diapers and not get them. But her dilemma is not uncommon.

When I went back to teaching in the fall, Ed had heard me talk about it enough that he decided to volunteer. He now works two to three shifts a week, picking up donations from the partner grocery stores and bringing them to the food closet. His work requires stamina: moving 30 to 50 weighty boxes of food from the stores into the van and then unloading them at the food closet. Like me, he has gained a new perspective about hunger in Sacramento and the magnitude of the pandemic in our neighborhood.

The South Sacramento Interfaith Partnership (SSIP) Food Closet is at the intersection of Fruitridge and 24th Street, on the Bethany Presbyterian Church campus. During last summer, the food closet was providing healthy food for about 9,000 people a month. Currently, they're distributing 95-150 boxes of food a day. Each box will feed 3-4 people.

The food closet is supported by 12 interfaith partner congregations, the Sacramento Food Bank and six partner grocery stores. They are always looking for more volunteers. I can't think of a better way to support our community. Learn more at www.ssipfoodcloset.org.

Former Hollywood Park Herald Editor and HPNA Board Member Julie Scheff nominated Susie and Ed, a retired real estate appraiser, as Hollywood Park Heroes. Julie applauds their volunteerism and asked Susie to write up her first-hand experience volunteering at SSIP.

Neighborhood Heroes: Heather Conway and Mike Cinciripino Keeping It Neat on the Street

by Kathleen Spitzer

Heather Conway and Mike Cinciripino are just two of several "garbage picker uppers" in the neighborhood. Heather finds picking up garbage very satisfying and thinks it fulfills some ancient hunter-gatherer instinct she has. Plus, it helps keep the neighborhood looking great. Give them a wave and a thank you when you see them around the 'hood picking up garbage.

Heather grew up in Merced, and Mike is a native Sacramentan. They met through the local music scene when they were both living in Midtown. They got married and started looking for a house to buy and found their dream home on the border of Carleton Tract and Hollywood Park in 2011. During normal, non-COVID times they both play in local bands.

Heather, a sustainability coordinator for the State Teachers' Retirement System, and Mike, a plant manager/custodian at a local school, are raising their two daughters and one ill-behaved (Heather's words) dachshund/chihuahua/papillon-mix dog. They plan to stay here forever, although their daughters will soon be teenagers and there's only one bathroom in the house.

HPNA Board Member Kathleen Spitzer nominated Heather and Mike as Hollywood Park Heroes.



THE IZAKAYA
RAMEN AND JAPANESE PUB

Mon.-Thu.: 11AM - 9PM
Fri. & Sat.: 11AM - 10PM

5651 Freeport Blvd.
Sacramento, CA 95822

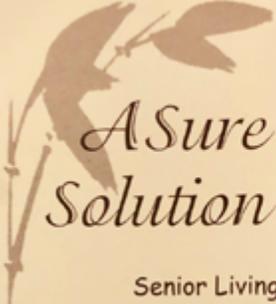
916-391-1378
www.TheIzakaya.com

Sutterville Bicycle Company
Service and Sales
Used and New



916.737.7637
2365 Sutterville Bypass
Sacramento, California 95822

Tuesday - Saturday 11-7 PM
Sunday 12-6 PM
Appointments Available



ASure Solution
Senior Living
Consulting & Placement

Lynn Humphries
(916) 208-8556
www.asuresolution.com
Lynhumphries@aol.com

WPI

Bus. (916) 452-5733
Cell (916) 765-2456

Weisbeck Properties, Inc.
Realtor of the year 2013



Tim A. Weisbeck
Broker/ President

ID: 00702078
Email: wpi79@comcast.net

We're in the neighborhood and on-line.
Ask for our Hollywood Park neighbor discount
and our new hand sanitizer.

Robin and Carl
916-456-6770
Lifeonholiday.com



Keeping families healthy for over three decades
with proven and guaranteed nutritional products
from Shaklee, a trusted name since 1956.

Ready for Spring Blossoms? Tips from a Master Gardener

by Lorraine Van Kekerix

So many Hollywood Park residents are gardening more, or renovating gardens as we stay at home. Gardening is a stress buster. Kids and adults can enjoy the outdoors, grow beautiful plants and healthy food and get exercise. I got hooked on gardening early and have been an avid gardener ever since. I became a Sacramento County UC Master gardener about 15 years ago.



Lorraine Van Kekerix, Sacramento County UC Master Gardener

Want more garden success? The Sacramento County UC Master Gardeners can help. Local information is key to gardening methods and plants that thrive in our soggy winters, fry-and-die summers and droughts. The Fair Oaks Horticulture Center demonstration garden will reopen when pandemic restrictions are lifted. Until then, see the website at sacmg.ucanr.edu for local information and links to demonstrations and YouTube videos.

Check out website topics that interest you, or use the search feature for these popular spring topics:

- Vegetable Gardening 101
- Vegetable Planting Schedule
- Vegetable Gardening Tips (by month)
- Lawn Removal Methods
- Water Efficient Landscaping (WEL) Garden Areas and
- Flower Seed Planting Chart

Or, email plant and garden questions to the Sacramento County UC Master Gardener office at mgsacramento@ucanr.edu. I may be the volunteer asked to respond.

Pests and diseases are always part of gardening. The University of California Integrated Pest Management (UC IPM) website, ucipm.ucanr.edu, has easy-to-use information on garden pests and plant diseases. It also includes beneficial insects, like ladybugs, you want in your garden. I come in from the garden and click to the plant type to see potential problems. Color pictures

of insects and diseases fill your computer screen and make it easier to identify the problem. See:

- the pest/disease life cycle
- ways to limit problems (e.g., put diseased leaves in the trash to limit disease spread)
- recommended treatments starting with the least toxic (e.g., blast aphids off with the hose)
- how and when treatments are effective (e.g., to smother insect eggs on peach trees, apply dormant oil spray when buds are swollen but blossoms have not opened)



White Hoop Petticoat Daffodil



Fuchsia-flowered Gooseberry

Gardeners like pretty pictures of plants. These are two more unusual winter/spring bloomers in my yard. The 8 inch tall White Hoop Petticoat Daffodil is a “big-flowered” version of a wild daffodil. The Fuchsia-flowered Gooseberry is a California native shrub that attracts hummingbirds and butterflies. Enjoy spring in your garden and throughout Hollywood Park!



Time to spring ahead!

Sunday
March 14th
2 a.m.

January Storm Damage

These two trees on Stover Way and Custis Ave. were uprooted by severe winds of up to 60 mph that hit our area in the early morning hours of Wednesday, January 27th, 2021. Neighbors have informed us that many of our beloved neighborhood trees lost limbs, but thankfully, nobody was hurt and very little property damage occurred.



Downed tree on Stover Way,
photo by Ralph McDaniel



Uprooted Chinese Elm on Custis Ave.,
photo by Jeff Lidicker

BUSINESS MEMBER DIRECTORY

Angel Pet Care

2231 22nd Ave. | (916) 216-0223

angelpetcare@comcast.net

Aquarium Maintenance Service

Greg Grunwald | (916) 952-8350

gregaqtech@yahoo.com

A Sure Solution: Senior Living Consulting & Placement

2257 Knight Way | (916) 208-8556

Centennial United Methodist Church

5401 Freeport Blvd. | (916) 452-4477

Crawford's Books

5301 Freeport Blvd. | (916) 731-8001

EcoTech Pest Management Inc.

2160 23rd Ave. | (916) 515-9420

Eleakis & Elder Photography

4625 Freeport Blvd. | (916) 451-4892

Grips Fast Golf

4819 Freeport Blvd. | (916) 457-5532

Hollywood Hardware

5303 Freeport Blvd. | (916) 455-6488

Hollywood Park Daycare

4461 Custis Ave. | (916) 455-7804

(916) 698-7460 (cell)

The Izakaya

5651 Freeport Blvd. | (916) 391-1378

Jessica Waterbury-Cravens, Lyon Real Estate

(916) 202-4340 | (916) 889-7076 (fax)

Kings Auto Service

4643 Freeport Blvd. | (916) 456-7886

Land Bark Pet Supplies

3200 Riverside Blvd. | 916-448-8020

Life on Holiday (Shaklee)

2276 Murieta Way | (916) 456-6770

Matt Bistis, Lyon Real Estate

4641 22nd Street | (916) 798-0822

Park Vista Christian Church

4470 Custis Ave. | (916) 452-4056

Pocket Club

5043 Freeport Blvd. | (916) 457-6416

Sacramento Guesthaus

Carol Davydova | (916) 217-7500

St. Robert School

2251 Irvin Way | (916) 452-2111 x105

ajackson@strobertschool.org

Sutterville Bicycle Company

2365 Sutterville Bypass | (916) 737-7537

Two Rivers Cider Co.

4311 Attawa Ave. #103 | (916) 456-1614

Weisbeck Properties Inc.

2205 Hollywood Way | (916) 765-2456

Yoshimura Auto Service

4971 Freeport Blvd. | (916) 454-5082

Midyear Budget Updates

From the Office of Vice Mayor Jay Schenirer



Jay Schenirer, Vice Mayor

Last Tuesday, the City Council had a robust discussion about our budget for this year. As a result of budget actions taken at the beginning of the pandemic, as well as better than expected sales tax revenues from internet sales and large purchases, the City had an almost \$50 million one-time surplus in the middle of our budget year.

After a long debate, the Council voted 7-2 on a budget that included the following major items:

- \$31.5 million for a City affordable housing trust fund
- \$10 million for youth programs, including more funding for our RydeFree RT, City Pop-Ups, and our Healthy HeART and Minds program
- \$5 million to use as matching funds for public works improvements that will support additional housing
- Funding to expand our newly created Department of Community Response, which encompasses our homeless services, violence prevention, and non-police interventions with community

In addition, funds will support unhoused women and children, addressing our City's climate goals, and investments in some of our most treasured public parks and facilities.

There were many, many ways that these one-time monies could be spent—all of which would benefit the City and its residents. Our actions are a down payment to meet the program needs of our young people today, and the housing needs of Sacramento tomorrow.

Upcoming Virtual Meeting

Land Park/Freeport focused

March 1, 5:00 p.m.–6:30 p.m. | <https://bit.ly/3pbWQIZ>

A wealth of information about City Council meetings, City's tenant protection program, City's coronavirus relief efforts and other issues and local events can be found at Vice Mayor Jay Schenirer's website: www.councilmemberjayschenirer.com.

As always, please contact our office should you have questions or concerns.

(916) 808-7005 | jschenirer@cityofsacramento.org

I'm hoping we turn the corner in 2021. Stay safe and healthy,

- Jay

Holiday Decorating Contest Winners

by Debbie Keller

Hollywood Park went all out this year decorating for the holidays! It was a very difficult task choosing the best decorated houses.

The three (3) winners are, and, in no particular order:

The Bryant Family on 23rd Avenue



The Straub Family on Murieta Way



The Parker Family on Harte Way



All holiday decorating contest winners received a \$10 gift card from Hollywood Hardware.

Happy New Year from your Hollywood Park Neighborhood Association board!



Jessica Waterbury-Cravens
REALTOR®
LIC# 01861874

2620 21st Street, Suite 100
Sacramento, CA 95818
JessicaWaterbury.com
jwaterbury@golygon.com





Direct: 916-202-4340 · Fax: 916-889-7076

Thank You From the HPNA Board

Thank you neighbors for attending HPNA's Community Holiday Meeting on December 9th, 2020 and thank you to Cheryl from Oto's for her presentation! Also, special thanks to neighbors and friends who donated to the drawing:

- | | |
|----------------------|----------------------------|
| BBQ & Burgers | Jen Kitchen |
| Cacio | Debbie Keller |
| Café Dantarel's | Land Bark Pet Supplies |
| Crawford's Books | Oto's |
| Eleakis Photography | Raley's |
| Good Eats/Swiss Buda | Jannelle Rattigan |
| Habit Burger | Scott's Burger Shack |
| Hollywood Hardware | Kathleen Spitzer |
| Lynn Humphries | West Coast Sourdough |
| Jamba Juice | Willie's Burgers (Old Sac) |

Getting Social with SacPD

Over the holidays neighbors dropped off a box of chocolates to thank local officers for their service and were pleased to see the following posted by SacPD on Instagram:



The post was captioned: "A huge thank you to Hollywood Park Neighborhood Association for surprising our south command with chocolates over the holiday! You can see our officers enjoyed a little late-night treat, thanks to these kind community members!!"

Follow HPNA on social media:

Twitter: @HPNA92822
Instagram: @hollywoodpark95822
Facebook: @HollywoodPark95822