HOLLYWOOD PARK HERALD

Published by the Hollywood Park Neighborhood Association for Hollywood Park & Carleton Tract residents, Sacramento, CA

Spring 2022



Meet Your Neighbor Potter Protests for Peace

By Julie Scheff, photos provided by John Reiger

Almost 50 years ago, John Reiger, 80, was looking to buy a house in Hollywood Park. At one house, he asked the homeowner, a truck driver, why he was selling. The neighborhood was just too quiet for him, he said.

Since Reiger moved into that same Harte Way home in 1973, Reiger has been anything but quiet—politically that is.

He is one of the two founding members of the Hollywood Park Neighborhood Association which formed in 1992. He is also an active member of both the Peace and Freedom Party and Veterans for Peace, where he serves as Chapter President. And he is the secretary of the local Mensa group.

Reiger now has his sights on being a Peace and Freedom Party candidate for the State Board of Equalization (SBE). His political aspirations have led him to run four times for Congress.

At the SBE, Reiger wants to tackle tax inequity. Proposition 13 is in his crosshairs because, he says, it unfairly bestows corporations a tax break that homeowners don't get to share.

story continues on page 4

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HPNA Spring Community Meeting

Wednesday, March 16th, 6:30 p.m. | via Zoom

Come one, come all and join us on Zoom on Wednesday the 16th of March at 6:30 p.m. Come to the meeting and participate in:

- Our local restaurant gift certificates and prizes giveaway!
- Guest speakers including Drew Hart, Transportation Planner for the City of Sacramento, who will discuss the Freeport Blvd. Transportation Plan and various options for improving the safety and appearance of Hollywood Park's "Main Street"

I'll be there as your host and look forward to seeing each one of you. -Jeff Lidicker, HPNA President

Thank you to all who joined us for the HPNA Holiday Community Meeting. And thanks to the following businesses who donated gift certificates for the prize giveaways: Barbecue and Burgers, Buckhorn Grill, Cacio, Hollywood Hardware, Jade Fountain, Jointed Cue, and Panda Wok.

Zoom link: *hollywoodpark95822.org/community-meeting* Meeting ID: 814 8482 0346 | Passcode: 412584

For dialing instructions, please visit the HPNA website at www.hollywoodpark95822.org.

NEIGHBORHOOD ASSOCIATION NEWS



Jeff Lidicker, HPNA President

President's Letter

Hello to all Hollywood Park and Carleton Tract residents!

It is with sadness that I announce the departure of Jannelle Rattigan and Vincent Xu and I thank them for their many years of service on the Hollywood Park Neighborhood Association Board. Both

have found new challenges to take on and have decided to focus elsewhere. They are, however, both still active members of the Hollywood Park community and members of the Hollywood Park Neighborhood Association and so we look forward to seeing them around.

I would like to take this opportunity to welcome Molly Castro to the association Board as our new Vice President! Molly, a long-time resident of Hollywood Park, brings a host of organizational and promotional skills to the Board and it has been a complete pleasure working with her already. Which reminds me, we have a vacancy on the Board right now so if you are interested in helping out your neighborhood, please let us know you are interested. Or maybe you just want to volunteer. So, if you have a passion about Hollywood Park and want to contribute at any level, please send us an email at: *info@hollywoodpark95822.org*.

If you haven't paid your household association dues for 2022 to support our newsletter and other community building activities, you can use the membership envelope inserted in this issue of the Herald. Please send us a check or if you prefer, visit our website to renew or join with a credit card. Its only \$15 for the whole year for the whole household. Thanks to everyone for their continued support.

Take care and I'll see you walking and biking around!

Your HPNA President, Jeff Lidicker



The Hollywood Park Neighborhood Association (HPNA) has been working to improve our neighborhood since 2001. We are active in monitoring local and county government projects, enjoy hosting annual neighborhood events and sharing neighborhood news.

HPNA Board of Directors

President

Jeff Lidicker

Molly Castro Secretary

Vice President

TreasurerSecretaryDebbie KellerLynn Humphries

HPNA Board Members Ralph McDaniel, Kathy Spitzer

Contact the Board of Directors

Email: *info@hollywoodpark95822.org* Mailing address: P.O. Box 22278 Sacramento, CA 95822

Hollywood Park Herald Editor: Ralph McDaniel

Special thanks to Pearl Skelton for providing the layout of the Hollywood Park Herald, to Victor Vasquez and all our volunteers for coordinating the distribution of the Herald, and to Anthony Skelton for assistance on our HPNA website.

Upcoming Neighborhood Events

Events are tentative and dates are subject to change. For more details visit the HPNA website at *www.hollywoodpark95822.org*.

March

10: HPNA Board Meeting16: Community Meetingvia Zoom at 6:30 p.m.

April

14: HPNA Board Meeting

Мау

12: HPNA Board Meeting

June

3: Ice Cream Social9: HPNA Board Meeting15: Community Meeting

July

4: 4th of July Parade* 14: HPNA Board Meeting

August

11: HPNA Board Meeting

September

8: HPNA Board Meeting 21: Community Meeting 24: Ice Cream Social & Movie Night

October

1: Mega Yard Sale* 13: HPNA Board Meeting 26-29: Halloween House Decorating Contest Judging*

November

10: HPNA Board Meeting

December

7: Holiday Social
15: HPNA Board Meeting
19: Caroling*
16-20: Holiday House
Decorating Contest Judging*

*Neighborhood event, not sponsored by HPNA

COMMUNITY NOTICES

HPNA Welcomes Molly Castro Meet our newest Board Member



Photo provided by Molly Castro

Molly Castro, recently appointed as the Vice President of the Hollywood Park Neighborhood Association Board of Directors, is new to the Association but not to the neighborhood.

Molly grew up in Hollywood Park and attended Hollywood Park Elementary School. Molly has continuously lived in the neigh-

borhood since 2004 and enjoys neighborhood walks and bike rides. In addition to supporting local community efforts, Molly is an active volunteer promoting the support of Veterans.

Molly is described by loved ones as an informal foodie and wine consultant and enjoys cooking for others. Previous to the pandemic, Molly enjoyed San Francisco Giants games, spa days, and fresh, salty air with coastal views. Molly is extremely proud of the community spirit of Hollywood Park and looks forward to continuing efforts to keep the Hollywood Park spirit alive!

Pick it Up Sacramento

Story and photo provided by JoAnne Craig-Ferraz



Several neighbors participated in a cleanup on Freeport Blvd. along the corridor from the old Raley's store to Hollywood Hardware. Look for *Sacramento Pick it Up* on Facebook to volunteer for future 'Trash Dash" events.

Event is Sponsored by Sacramento Pick it Up and not by HPNA

Have Your Household Junk Picked Up!

Forwarded to you by HPNA*

Do you know how to dispose of bulky household waste, like old furniture or car tires? City of Sacramento Solid Waste and Recycling residential customers now can make an appointment for a household junk pickup to dispose of items too large to fit in the curbside container.

Residential customers are eligible for two free junk pickups a year, and extra appointments are available for an additional fee. Appointments are available Feb.14 through the end of October.

"Customers can sometimes expect a wait of about two to three weeks, and appointment times can fill up quickly," said Jesa David, media and communications specialist for Recycling and Solid Waste, "we encourage all residents to plan ahead."

To make an appointment, customers can call City Customer Service at 3-1-1 (or 916-264-5011 outside City limits), use the free 311 app, or go online at *Sac311.org*.









Centennial United Methodist Church 5401 Freeport Blvd. Sacramento, CA 95822



ALL ARE WELCOME Sunday Worship Services: 10:30 a.m. English 1:00 p.m. Fijian

centennialumc@centennialumc.com 916.452.4447

*Not an HPNA Sponsored Event

NEIGHBORHOOD NEWS

Potter for Peace, story continued from cover

Reiger's business experience sets him apart from some other activists, he notes. He is a potter by profession and has sold his ceramics at neighborhood arts and crafts street fairs for the last 50 years.



He is wearing car-motif suspenders that stretch across a lanky silhouette and a 'Veterans for Peace" baseball cap tops shoulder length hair—two testaments, one to his love of vintage cars, especially British, and the second, to his passion for activism.

In his light-filled potting studio, he demonstrates the kickwheel where he fabricates his mugs, plates, bowls and

more. He paints his ceramics with simple and popular motifs of irises, baby birds and tall redwoods.

He admits how lucky he is to do something so pleasurable even if he has had to squeak by financially sometimes.

"I'm pretty fortunate," he says. "At art shows people say nice things to me and hand me money."

Reiger tried other professions before finding his true passion. He studied car design which he found intriguing and creative, but



exceedingly competitive. Early on, it was clear that if you didn't stand out as a design star it would be quite hard to get work in the field.

After graduating with a degree in psychology from Cal State University, San Francisco he got a job as a social worker at the Veterans' Administration. He was a veteran himself—from 1959 until 1962, he worked for the U.S. Army in Turkey spying on the Russians. Back in the U.S., he eavesdropped on fellow Americans. At that time, he was young and naïve, he now reflects. It wasn't until later that he was politicized by the Civil Rights movement and the burgeoning protests against the Vietnam War. His parents were Republicans and Nixon supporters, but he was starting to see the world differently. "I didn't lose my belief in our values, just that we don't do a good job of living up to our own standards", says Reiger.

Since the 1980s, Reiger has taken action against militarism with Veterans For Peace. During one of the most successful and highly publicized events, the group protested the Sacramento Library's use of war-related video games to attract young people. He mentions an upcoming action taking place at 16th Street and J Street to protest possible U.S. military involvement in Ukraine. The group stands in solidarity with Black Lives Matter, "because we need peace both at home and abroad," Reiger says.

During a past demonstration at the North Natomas Army recruiting center, Reiger and his fellow protesters sought to discourage recruits from joining the military. Once he even got hit by a car when he was protesting by blocking a road. He says the car was moving very, very slowly, but it did not stop. Although it struck him, he was not injured. "I'm a firm believer you have to put your body on the line," says Reiger.

Food Closet 50-Year Anniversary Online Auction

From Centennial United Methodist Church

Save the Date for South Sacramento Interfaith Partnership's Full Plates, Full Hearts 2022. Virtual Auction is Saturday, March 5– Thursday, March 10, 2022 and a Virtual Event is on Wednesday, March 9, 2022.

As the pandemic continues, so does the need to provide groceries for the food insecure community. The SSIP Food Closet is the only place that's open 5 days a week in South Sacramento. Run by 4 part-time staff and 100 volunteers, it's a worthy cause.

You can help make a difference; visit the SSIP website at *www.ssipfoodcloset.org/sponsorship* or contact Jan Neeley, Event Chair at *jneeley@ssipfoodcloset.org* for more information including when items can be dropped off at the Food Closet at 5625 24th Street, 95822.

Walls of Love

Story and images submitted by Pastor Renae Extrum-Fernandez, Centennial United Methodist Church, 5401 Freeport Blvd

Last December before Christmas, Centennial United Methodist Church was contacted by a small non-profit called Walls of Love. Walls of Love was founded in Cleavland, Ohio by Holly Jackson. With the slogan "please take what you need, leave the rest for others, pay it forward when you can," a "Wall of Love" is a place where many basic toiletries and other needs can be placed for those who need them, free for the taking!

Ms. Jackson informed us that two students from Folsom Lake College, Alyssa Arias and Melissa Slager, were looking for a sponsor and a venue to create a "Wall of Love" for unsheltered people and others in need in our neighborhood. We loved the idea and our first pop-up "Wall of Love" was a success! Did you see it? Our "wall" was actually our wrought iron fence facing Murieta Way. After placing a number of basic needs items on the fence, we watched to be sure that no one took advantage by simply taking everything. We found that those who helped themselves to items on the wall were respectful and so very grateful!



Because of this success, we have agreed that we will meet again in this New Year to plan another Wall of Love such as a "Valentine Wall of Love" and others. We know the pandemic has hit everyone hard, and that more than unsheltered people find themselves in need, especially since store prices have gotten higher.

Alyssa Arias and Melissa Slager, students from Folsom Lake College

If you would like to help with our next effort, please call our office at (916) 452-4477. We welcome anyone who would like to donate or help us gather the items and place them on our "wall."

The CommuniTree Corner News from the volunteers of CommuniTree

By Irene Wilson

On Sunday, November 7th, 2021 CommuniTree hosted our annual Tree Bike Ride in the neighborhood. We met at Two Rivers Cider, 4311 Attawa Ave. and enjoyed a leisurely ride through Hollywood Park. A docent from Sacramento Tree Foundation identified mature shade trees and answered questions from the enthusiastic participants. This is a great way to get an idea of what a prospective tree will look like 20–30 years from now. You can also find photos of mature shade trees at *sactree.com/shadyeighty*.

March is a great time to mulch your young trees. Wood chips are good because they keep the weeds down and keep the ground moist longer. Start several inches from the trunk and spread the mulch out several feet to the drip line. Remember to water regularly at the drip line. Free mulch is available at SMUD, 6100 Folsom Blvd, Monday–Friday, 9 a.m.–2:30 p.m. If your mature tree has mistletoe, late winter is the best time of year to prune it out before the spring leaves begin to emerge. Mistletoe is a parasite and can eventually kill your tree.

We are continuing our efforts to increase the shade tree canopy in Hollywood Park and Carleton Tract. This summer we will be signing up residents for our annual fall Tree Planting Day in October. Neighbors who don't have a front yard shade tree will receive a postcard with details on how to sign up. We will also offer in person consultations with residents at their homes.

If you have questions about your shade tree or would like to join CommuniTree, contact me, Irene Wilson, *eyerene625@gmail.com* or call 916-455-1253.

Note: Planting of trees as part of Sacramento Tree Foundation/CommuniTree events in our neighborhood is not sponsored by HPNA.



SCRIBNER BEND VINEYARDS

Welcomes Hollywood Park



Located along the scenic Sacramento River

OPEN FRIDAYS-SUNDAYS 11-4:30PM

Award Winning Wines & Paesanos Courtyard Kitchen

Reservations can be made at 916-744-1803



Shirley Hazlett



Help Us Reimagine Freeport Blvd.

From the Office of District 5 City Councilmember Jay Schenirer



Spring is here, and we're gearing up to make 2022 a safer place! An update on one of our priority projects on Freeport Boulevard:

The City of Sacramento Public Works Department is in the process of developing a transportation safety plan on a 1.7 mile stretch of Freeport Blvd. from Sutterville Rd. to Blair Ave. This stretch

Councilmember Jay Schenirer

of Freeport Blvd. is particularly commercial in nature, with many shops and restaurants supported by nearby neighborhoods. This former State highway is the focus of this transportation plan with three main goals:

- Safety: reducing crashes
- Mobility: moving people and goods along, and across, the corridor
- · Planning: with and for the community

The City spent the fall studying previous plans, crunching data, and listening to the community. The project team attended neighborhood association meetings, interviewed school staff, hosted a virtual open house attended by dozens of residents, and held a walking workshop attended by 15 neighbors. Throughout these activities, an online survey collected specific feedback for two months.

Major themes from the community feedback fall into these main categories listed in order of popularity:

- Improve safety for people walking, biking, taking transit, and driving
- Improve shade canopy and comfort for all users
- Manage traffic speed to allow safer walking and biking

Responses also showed that driving felt like the only reasonable transportation choice, but most would prefer to walk and bicycle more.

Next steps: The project team will spend the month of March soliciting more feedback from the community. Design ideas have been developed based on the feedback received in the fall, and the City seeks feedback from the community on which of these designs capture the vision of what the neighbors desires.

Learn more about the plan, or join the conversation by signing up for the email list at *FreeportBlvd.com*.

Note from the Editor: Don't miss our Community Meeting on Zoom, Wednesday March 16th 6:30 p.m., and hear our guest speaker Drew Hart, Transportation Planner for the City of Sacramento, who will discuss the Freeport Blvd. Transportation Plan.

Valentine's Day Lamp Post



Story and photo by Jeff Lidicker

If you have seen this Valentine decoration on a lamp post near 23rd Ave and Larson Way, you can thank your neighbor Paul Neuman who made the heart with the peace sign and hung it up to celebrate the day.

HPNA BUSINESS MEMBERS

Shop local to help the business in our community thrive

You will not only save money and time, the money you spend at local businesses is twice as likely to stay in the neighborhood while helping provide a living for local merchants, jobs for people in the area, equity for local development and better local government services.

A Sure Solution

Senior Living Consulting & Placement www.asuresolution.com | (916) 208-8556

Angel Pet Care, Joanna Witt (916) 216-0223 angelpetcare@comcast.net

Aquarium Maintenance Service Greg Grunwald | (916) 952-8350 gregaqtech@yahoo.com

Steph Baker, Dunnigan Realtors 4215 Freeport Blvd. | (916) 775-3447 *steph@sacramentodigs.com*

Matt Bistis, Lyon Real Estate 2801 J Street | (916) 798-0822 mcbistis@golyon.com

Boba Café 5131 Freeport Blvd. | (916) 455-1687 www.bobacafesacramento.com

Trey Bonetti, Cook Realty 4305 Freeport Blvd. | (916) 768-9360 *trey@cookrealty.net*

Buckhorn BBQ + Grill 4720 Freeport Blvd., Ste 160 (916) 277-8988 | www.buckhorngrill.com **Centennial United Methodist Church** 5401 Freeport Blvd. | (916) 452-4477

Crawford's Books 5301 Freeport Blvd. | (916) 731-8001 www.crawfordbooks.net

EcoTech Pest Management Inc. *www.ecotech-pest.com* | (916) 515-9420

Eleakis & Elder Photography 4625 Freeport Blvd. | (916) 451-4892

Shirley Hazlett, MFA, Visual Artist www.shirleyhazlett.com shirley@shirleyhazlett.com

Hollywood Hardware 5303 Freeport Blvd. | (916) 455-6488

Hollywood Park Daycare 4461 Custis Ave. (916) 455-7804 | (916) 698-7460 (cell)

Kings Auto Service, Wayne Chen 4643 Freeport Blvd. | (916) 456-7886

Land Bark Pet Supplies 3200 Riverside Blvd. | (916) 448-8020

Haley LeFever, Notary Public Certified Loan Signing Agent (916) 594-9994

The HPNA Business Development Committee encourages residents to shop locally. When you shop at any of our HPNA business members listed below, let them know you appreciate their membership in the HPNA. To join HPNA as a business member, visit our website at *www.hollywoodpark95822.org*.

> Park Vista Christian Church 4470 Custis Ave. | (916) 452-4056

The Rosewood Room 5005 Freeport Blvd. | (916) 431-7545 therosewoodroom@gmail.com Instagram @therosewood_room

St. Robert School 2251 Irvin Way | (916) 452-2111 x105 *ajackson@strobertschool.org*

Sutterville Bicycle Company 2365 Sutterville Bypass Rd. | (916) 737-7537

Paula Swayne, Dunnigan Realtors 4215 Freeport Blvd. | (916) 425-9715 paula@paulaswayne.com

Swiss Buda 2342 Fruitridge Road | (916) 421-6947

Terran Landscape Design, Molly Roy (916) 426-6244 | *molly@terrandesign.studio*

Jessica Waterbury-Cravens, Lyon Real Estate (916) 202-4340 | jessica@jessicawaterbury.com

Weisbeck Properties Inc., Tim Weisbeck Tim Weisbeck | (916) 452-5733

Hollywood Park Neighbor Gives a Gift



By Lynn Humphries

A very kind Hollywood Park neighbor, Gail Mancarti, not only paid for her own Hollywood Park Neighborhood Association membership, but she also donated a gift membership for someone else. She indicated that she wanted the HPNA Board of Directors to choose to whom that gift went.

Gift recipient Edna Johnson, photo by Lynn Humphries After some discussion, the Board decided to give that gift membership to one of the longest-time residents of Hollywood Park, Edna Johnson. Edna and her husband Knute moved into Hollywood Park in September of 1950 after their new home had just been built. They raised their three children in that home and, over 70 years later, Edna is still living there. Edna has been a HPNA member for years, and when she learned of the gift membership, her response was, "I was just going to send in my check. What a nice surprise."

Thank you, Gail Mancarti. Gail and Edna are exactly why Hollywood Park is such a great neighborhood.

Community Mural Update

The Community Mural by Jaya King and her crew has been completed including (by press time) the application of a coating to make graffiti easier to remove.



Photo by Erin McSlavkin

Holiday Decorating Contest

Judged by HPNA Board members Kathleen Spitzer, Lynn Humphries and Debbie Keller

Congratulations to our three winners of the Holiday Decorating Contest in Hollywood Park and Carleton Tract!

Each winner received a \$20 gift certificate to Buckhorn Grill, compliments of the Hollywood Park Neighborhood Association. HAPPY HOLIDAYS!

And the winners are, in no particular order:



The Loera Family on Hollywood Way



The Hobbs Family on Harte Way



Crystal Pritchett on 23rd Street

Hollywood Park Auto Club

By Kathleen Spitzer and Molly Castro, photos courtesy of Jeff Lidicker

A new event* since this past summer, the Hollywood Park Auto Club meets on the third Sunday of the month in front of Leonardo da Vinci School at 10 a.m. Bring your cool vehicle, or just stop by and view the cool cars and trucks.



The green car (pictured left) started its life as a Ford, now looks like an Indianapolis 500 racer from the 1940s, Corvette Sting Ray (top right), Ford Mustang and Chevy Corvair (bottom right)

From their Facebook page: "Hollywood Park Auto Club is a group of individuals looking to share their passion of all things old, new or middle-aged cars. It is for posting celebratory photos, asking for a helping hand on a tough project, and sharing knowledge. Most of all, it is about the celebration of cars that drive us."

*Not an HPNA sponsored event



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