Meeting Minutes HOLLYWOOD PARK NEIGHBORHOOD ASSOCIATION BOARD MEETING – February 1, 2024

Prepared by Julie Johnson

- 1. Call to Order (Lynn) Meeting called to order at 6:05 pm
 - Present: Claire Sallee; Debbie Keller; Kat Ebster; Lynn Humphries; Sequoia Erasmus; Nick Miller; Jill-Marie; Julie Johnson
 - o Absent: Paul Nauman
 - Quorum confirmed (8 of 9 Board members present)
- 2. Meeting Etiquette
 - o Keep language on the HPNA Board calls professional
 - o Don't interrupt when people are talking let everyone share their opinion
- 3. Financial Report

Current balance: \$5,303.67Loss for the quarter: \$1,304.91

- 4. Membership
 - 15 regular members right now membership restarts at the beginning of every year
 - Discuss reaching out to business advertisers
 - Each board member to pick a few to contact
- 5. Guests
 - o Erica Costa
 - Staff for councilmember Andrew McCarthy
 - Chris Noey
 - Newsletter Editor

Discussion Items:

- 6. Spring Newsletter:
 - Drop dead deadline for content: February 1 (today)
 - Drop dead deadline to confirm advertisers: February 19
 - Day newsletter goes to printer: February 26
 - o Content:
 - Mayoral Forum highlight (Kat pictures, Claire to write blurb)
 - Neighbor spotlight (Lynn)
 - Caity Maple's office
 - Patrick Kennedy's office
 - CommuniTree Corner
 - Crawford Books update
 - All Saints lunch announcement
 - Fraud article (Sequoia) moving to summer newsletter
 - Hollywood Hardware Story (Paul)
 - Summary of prior community meeting
 - Meet your board member (Claire)
 - Panama Pottery Kat waiting to hear back
 - Discuss format of newsletter for new Board members
 - Advertising
 - Broaden the radius of businesses that we contact to advertise

- Prepared blurb about why it's beneficial to advertise in our newsletter?
- 7. Support for Newsletters
 - Councilmember Maple's office has offered to donate \$500 per quarter to support our newsletter
- 8. Mayoral Candidate Forum February 6
 - o 1 hour 45 minutes scripted questions, 15 minutes Q&A
 - Over 200 confirmed attendees
 - KCRA will moderate
 - Received 18 questions from community members
 - Volunteers: Lynn and Debbie can help with registration; Kat can help with microphones;
 Sequoia can help day of
 - Nick will put out media advisory
- 9. Letter of Support for Caltrans Grant for Fruitridge Safety Plan
 - Written and submitted to the City of Sacramento
- 10. Board Seat Assignment
 - Discuss how seats are filled as people join/leave the board
 - Will clarify terms in by-laws
- 11. By-Laws Revision
 - o Per Robert's Rules, need to vote as a Board to create a committee
 - Edits to by-laws will be voted on at a community meeting
 - Motion to create committee passed unanimously
 - Claire to chair
- 12. Calendar of events
 - Debbie forwarded draft of 2024 calendar of events
 - Claire to review calendar for conflicts with LDV schedule
 - o Lynn to send calendar to Hollywood Park Elementary to check for conflicts
- 13. March 20th Community Meeting
 - Speakers:
 - Caity Maple talk about budget as it relates to our neighborhood?
 - Patrick Kennedy update on City/County partnership
 - Artist tables? Annual event? Debbie to reach out to Cat Xia regarding timing
- 14. HPNA Board Meetings
 - o Invite Caity Maple to join our monthly HPNA Board meetings
- 15. Comic in Newsletter
 - o Cat Xia interested in submitting a comic for the newsletter
 - Create parameters for what can be included in newsletters

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- 16. Shannon's Upholstery
 - Comments from neighborhood
- 17. Hollywood Hardware Closing
 - Discuss how we can support our community in getting voices heard on what the community wants to see replace Hollywood Hardware
 - Hold town halls? Focus meetings? Community survey? How can District 5 support us?
 - Claire to do some initial searching
- 18. Membership software update
 - Want to automate membership
 - Claire contacting companies who could fulfill our needs more to report at the next meeting
 - Currently use Square may have additional capabilities

- o Put QR code to pay for HPNA membership on Facebook and website
- 19. Discussion topics for next meeting:
 - o Parameters for community/business community submissions for the newsletter
 - o Hollywood Hardware engage community on next business?
 - o Membership Software Update Claire and Debbie

Meeting adjourned: 7:21 pm