

Meeting Minutes
HOLLYWOOD PARK NEIGHBORHOOD ASSOCIATION
BOARD MEETING – February 1, 2024
Prepared by Julie Johnson

1. Call to Order (Lynn) – Meeting called to order at 6:05 pm
 - Present: Claire Sallee; Debbie Keller; Kat Ebster; Lynn Humphries; Sequoia Erasmus; Nick Miller; Jill-Marie; Julie Johnson
 - Absent: Paul Nauman
 - Quorum confirmed (8 of 9 Board members present)
2. Meeting Etiquette
 - Keep language on the HPNA Board calls professional
 - Don't interrupt when people are talking – let everyone share their opinion
3. Financial Report
 - Current balance: \$5,303.67
 - Loss for the quarter: \$1,304.91
4. Membership
 - 15 regular members right now – membership restarts at the beginning of every year
 - Discuss reaching out to business advertisers
 - Each board member to pick a few to contact
5. Guests
 - Erica Costa
 - Staff for councilmember Andrew McCarthy
 - Chris Noey
 - Newsletter Editor

Discussion Items:

6. Spring Newsletter:
 - Drop dead deadline for content: February 1 (today)
 - Drop dead deadline to confirm advertisers: February 19
 - Day newsletter goes to printer: February 26
 - Content:
 - Mayoral Forum highlight (Kat pictures, Claire to write blurb)
 - Neighbor spotlight (Lynn)
 - Caity Maple's office
 - Patrick Kennedy's office
 - CommuniTree Corner
 - Crawford Books update
 - All Saints lunch announcement
 - Fraud article (Sequoia) – moving to summer newsletter
 - Hollywood Hardware Story (Paul)
 - Summary of prior community meeting
 - Meet your board member (Claire)
 - Panama Pottery – Kat waiting to hear back
 - Discuss format of newsletter for new Board members
 - Advertising
 - Broaden the radius of businesses that we contact to advertise

- Put QR code to pay for HPNA membership on Facebook and website
- 19. Discussion topics for next meeting:
 - Parameters for community/business community submissions for the newsletter
 - Hollywood Hardware – engage community on next business?
 - Membership Software Update – Claire and Debbie

Meeting adjourned: 7:21 pm