

**Meeting Minutes**  
**HOLLYWOOD PARK NEIGHBORHOOD ASSOCIATION**  
**BOARD MEETING – March 7, 2024**

Prepared by Julie Johnson

1. Call to Order (Lynn) – Meeting called to order at 6:05 pm
  - Present: Debbie Keller, Kat Ebster, Lynn Humphries, Nick Miller, Jill-Marie, Julie Johnson, Sequoia Erasmus, Claire Sallee, Paul Nauman
  - Absent: none
  - Quorum confirmed
2. Previous minutes
  - Previous meeting minutes unanimously approved (*Note: all motions are now underlined in the meeting minutes for easier tracking*)
3. Financial Report
  - Current balance: \$5,703.10
  - Change for the quarter: \$1,704
4. Membership
  - 46 regular members – membership restarts at the beginning of every year
  - A couple of business advertisers left to contact
  - Broaden the radius of businesses that we contact to advertise; received list of nearby businesses from Ryan
5. Guests
  - Patrick Kennedy (County Supervisor)
    - Will be at our meeting on March 20 and will share updates
    - Discussed Aviators restaurant at the Executive Airport – lease to be extended
  - Ryan Brown (Councilmember Maple’s office)
    - Briefly discussed City budget and deficit
    - Discussed closures of businesses along Freeport Blvd (bowling alley closed last week)
    - City looking into possibility of creating a voluntary property & business improvement district for Freeport Boulevard (PBID)
6. Support for Newsletters
  - Councilmember Maple’s office is donating \$500 per quarter to support our newsletter
  - Lynn to draft thank you letter
7. Mayoral Candidate Forum – February 6
  - Good turnout
  - Considering doing another mayoral forum in October and partnering with other NAs
8. Panama Pottery update
  - Waiting to hear back
  - Debbie to reach out to contact
9. Blurb about Advertising in Newsletter
  - Prepare blurb about why it’s beneficial to advertise in our newsletter?
  - Debbie to send out list from Ryan; all Board members to pick 3 businesses to contact
10. By-Laws Revision Update
  - Discuss progress
11. Calendar of Events Follow-up:
  - Tenly confirmed that all community meeting dates work for Hollywood Park Elementary

- Claire to get LDV schedule of events
- 12. Membership Software Update
  - Currently use Square – may have additional capabilities
  - Can use Square to send annual renewal emails
- 13. Membership Subcommittee
  - No updates
- 14. March 20<sup>th</sup> Community Meeting
  - Speakers:
    - Caity Maple - talk about budget as it relates to our neighborhood?
    - Patrick Kennedy – update on City/County partnership
  - Discuss meeting logistics
  - Invite girl scouts, boy scouts, etc
  - Board members get there at 5:45pm to set up, meeting starts at 6pm
  - **For June meeting** – Claire – Ask neighbors for feedback about what they want from HPNA to derive new mission statement
  - Create suggestion box for March meeting; post on Facebook to receive feedback
  - **Artist tables at June meeting** – Annual event – Debbie to reach out to Cat Xia
- 15. Distribution of Newsletters
  - Discuss picking up any routes that haven't been distributed yet
- 16. Hollywood Hardware Closing Update
  - Stories in the various newsletters thanking Hollywood Hardware
  - Discuss if/how HPNA can engage with neighbors to hear their thoughts on what they would like to see in Hollywood Park
    - Survey monkey idea – There have been a lot of businesses closing. What would we like to see come to this neighborhood?
- 17. Discuss Board members voting via email
  - Streamline emails – there are a lot
  - CA state law that governs non-profits re: voting by email: if a board votes by email, every member must respond and any votes by email need to be included
  - Can do an interim vote to allow voting by emails until we add voting by email into the HPNA By-Laws
  - Paul makes a motion to allow voting by email and add it to the bylaws; seconded and unanimously approved
  - Please use “[HPNA Board Vote] – Subject” in the subject line so Board members know that a response is needed
  - Claire Motion to allow postings to social media, including the HPNA Facebook page, emailings to membership, and posted to the HPNA Website, that are announcements about events sponsored by HPNA Board, the City of Sacramento, Sacramento City College, and the County of Sacramento, as long as these events aren't political in nature. Seconded and unanimously approved.
- 18. Discuss guidelines for submissions to the Newsletter
  - Paul puts forward a motion to include a piece in the newsletter and a link to a survey; seconded and unanimously approved.
  - Paul puts forward a motion to create a Newsletter subcommittee; seconded and unanimously approved
  - Discussion topic for the Newsletter Subcommittee: Create parameters for neighbor/business submittals of what is appropriate to include in the newsletters
- 19. Action items
  - Lynn to draft thank you letter to Councilmember Maple's office

- Debbie to reach out to Panama Pottery contact
- Debbie to send out list of businesses received from Ryan
  - All Board members to pick 3 new businesses to contact to see if they would like to advertise in our newsletter
- Claire to get LDV schedule of events
- March 20<sup>th</sup> Community meeting - Board members get there at 5:45pm to set up
- Create suggestion box for March meeting; post on Facebook to receive feedback about what neighbors want from HPNA to help us derive a new mission statement
- Debbie to reach out to Cat Xia **about artist tables at June meeting**; idea is to make it an annual event

Meeting adjourned: 7:34 pm