

**Meeting Minutes**  
**HOLLYWOOD PARK NEIGHBORHOOD ASSOCIATION**  
**BOARD MEETING – April 4, 2024**  
Prepared by Julie Johnson

Note: all motions are underlined

1. Call to Order (Lynn) – Meeting called to order at 6:04 pm
  - Present: Debbie Keller, Kat Ebster, Lynn Humphries, Nick Miller, Jill-Marie, Julie Johnson, Claire Sallee, Sequoia Erasmus
  - Absent: Paul Nauman
  - Quorum confirmed
2. Previous minutes
  - Previous meeting minutes unanimously approved
3. Financial Report
  - Current balance: \$6,003
  - Change for the quarter: -\$627.76
4. Membership
  - 57 regular members – As of right now, membership restarts at the beginning of every year
  - 3 new business members
  - 3 new advertisers
5. Guests
  - Ryan Brown (Councilmember Maple's office)
    - Discussed closures of businesses along Freeport Blvd
    - Discussed vacancies and building issues with Code Enforcement
    - Having a wishlist and coalition of residents will be very helpful for Councilmember's office
    - Currently no Freeport-specific business group
    - PBID proposal going forward; previous trial was not successful due to absentee landlords
    - Getting in contact with landlords is a challenge – District 5 is working on reaching out to them
    - First public meeting likely in early May
    - Reaching out to owner of Hollywood Hardware property
    - Hiring a new communications director
  - Jennifer Holden – Mangan Park Neighborhood Association
    - Discuss how businesses have been leaving over the years
    - Asking neighbors what businesses/resources they want to see come to Freeport
    - Open communication among neighborhoods and NAs between Broadway and Meadowview
    - Goal – pen a letter to City, Caity Maple, Business Chamber, other City Council Reps that have Freeport through their districts, etc. asking to be a part of the conversation on what changes will be coming to Freeport due to the high vacancy rate
    - Encourage sharing email lists to keep communication open

- Maybe hold a couple of zoom meetings
  - Involve business chambers of commerce
  - Suggest checking in with businesses along Freeport to see if they want to engage
  - Cleanup Day on April 21 at the park on 34<sup>th</sup> Ave, 10am to 1pm-ish
  - Pool opening around June 18<sup>th</sup>, ice cream social
  - Honor our elders day?
- 6. Other
  - Last time we had an audit?
    - Lynn to check with Jeff
    - Debbie files forms with state every two years
  - HPNA supplies stored in a locked closet at Hollywood Park Elementary
    - Arrive 30 min before an event so school can unlock the locker
  - SMUD community engagement
    - Lynn to invite to the next Board meeting to discuss
- 7. Support for Newsletters
  - Lynn sent an email to Councilmember Maple's office thanking them for donating \$500 per quarter to support the newsletter
- 8. By-Laws Revision Update
  - Look at other NA By-laws
  - Plan to start update with officer duties
- 9. Calendar of Events Follow-up:
  - LDV Events are on their school website
- 10. Membership Subcommittee
  - Membership drive?
    - Banners, door-to-door, table at Sunday farmer's market?
    - Contact previous members to consider rejoining
    - Hold at Two Rivers? – Claire to reach out
  - Hollywood Park Business List
    - Sign up for business to call on google doc
  - Prepare blurb about why it's beneficial to advertise in our newsletter?
- 11. March 20<sup>th</sup> Community Meeting Follow-up
  - Great conversation from speakers
- 12. June Community Meeting
  - **For June meeting** – Claire – Ask neighbors for feedback about what they want from HPNA to derive new mission statement
  - **Artist tables at June meeting** – Annual event – Debbie to reached out to Cat Xia and Cat is reaching out to her creative group
  - Honor centarians at meeting?
  - Send out call for crafters to bring their wares on MailChimp and Facebook – limited space and please let us know
  - Stream meetings?
  - Maybe hold some of the meetings in the morning on a weekend?
  - Potluck or Food Trucks? Maybe potluck this year
  - Post on Hollywood Park Facebook page
  - Guest speaker – Jennifer Holden
- 13. Distribution of Newsletters
  - Discuss routes that need to be filled
  - Put a call out to ask for volunteers to take over some routes

14. LDV Gates/Hollywood Park Elementary Gates

- School district owns the property; access is for maintenance
- Potentially go through School Board Trustee
- Lynn to follow-up with Ryan, Patrick, and Tenley

15. Newsletter Subcommittee

- Will create standard sections
- Create parameters for neighbor/business submittals of what is appropriate to include in the newsletters

16. Panama Pottery update

- Waiting to hear back
- Debbie to reach out again

17. Action items

- Lynn to follow-up with Ryan, Patrick, and Tenley about opening school gates for playground access
- Hold membership drive at Two Rivers? – Claire to reach out
- Send out call for crafters to bring their wares to the June community meeting - MailChimp and Facebook – limited space and please let us know
- Put a call out to ask for volunteers to take over some routes
- Debbie to reach out again to Panama Pottery owner

Meeting adjourned: 7:34 pm