

# HOLLYWOOD PARK HERALD

Published by the Hollywood Park Neighborhood Association for Hollywood Park & Carleton Tract residents, Sacramento, CA

Summer 2024

## City Supports Financial Health Through Financial Coaching *By Chris Noey*



Use the QR Code above to schedule financial counseling

Need help managing your debt burden? Not sure how to start building a nest egg? Would you like advice on improving your credit? There is a city resource that can help you! In 2020, the City of Sacramento launched the Sacramento Financial Empowerment Center (FEC). The FEC offers free, one-on-one financial coaching services to address your unique circumstances. Financial Coaching (available to all Sacramento residents 18+) is for those who would like support in building financial health through: Caring support from trained professionals to achieve your financial goals. There are no income restrictions for this services and it is FREE to everyone. To make an appointment, use the scheduling site linked at the QR code on the left. If you have questions, email [FEC@cityofsacramento.org](mailto:FEC@cityofsacramento.org) or call 916-207-2709.

While the planning process began for the FEC in 2018, the program wasn't launched until 2020. Founding financial support for the Sacramento FEC came from a \$150,000-year one contribution from Citi Community Development, which was met with a \$150,000 matching contribution from from the CFE Fund, a non-profit funded largely by financial institutions. The City of Sacramento committed \$500,000 to the FEC for its first two years. At the time of the program's launch, Mayor Darrell Steinberg noted that "We began building the Financial Empowerment Center before the onset of the COVID-19 pandemic, as a way to help local residents make and achieve plans for long-term financial health...Now, as we launch the initiative in this new world, our FEC counselors are also prepared to help people access immediate benefits and resources needed in this crisis, (continued on Page 4)

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## HPNA SUMMER FUN

**SUMMER COMMUNITY MEETING AND SOCIAL**

**DATE:** WEDNESDAY, JUNE 19TH  
**TIME:** 6:00 P.M. - 7:30 P.M.

**LOCATION:** HOLLYWOOD PARK ELEMENTARY

**GUESTS:** VICE MAYOR, CAITY MAPLE, WHO WILL PRESENT THE KEY TO THE CITY TO 103 YEAR OLD ROSALIE FURGASON. RUSS SCHMUNK, FROM COMMUNITREE.

**FOURTH OF JULY PARADE**

**DATE:** THURSDAY, JULY 4TH  
**TIME:** STAY TUNED

**LOCATION:** HOLLYWOOD PARK ELEMENTARY

**HPNA MEMBERSHIP DRIVE KICKOFF**

**DATE:** WEDNESDAY, JULY 24TH  
**TIME:** 6:00 P.M. - 8:00 P.M.

**LOCATION:** TWO RIVERS CIDER

**ICE CREAM SOCIAL/MOVIE NIGHT**

PRESENTED BY THE OFFICE OF CAITY MAPLE

**DATE:** FRIDAY, AUGUST 23RD  
**TIME:** STAY TUNED

**LOCATION:** HOLLYWOOD PARK ELEMENTARY

**SPEND SUMMER WITH YOUR NEIGHBORHOOD!**

# Meet Your HPNA Board



Lynn Humphries



Debbie Keller



Claire Sallee



Julie Johnson



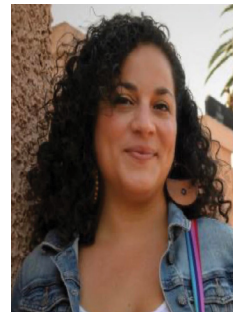
Kat Weir-Ebster



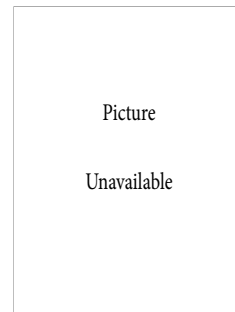
Jill Marie Milholm



Paul Nauman



Sequoia Erasmus



Nick Miller



The Hollywood Park Neighborhood Association (HPNA) has been working to improve our neighborhood since 2001. We are active in monitoring local and county government projects, enjoy hosting annual neighborhood events and sharing neighborhood news.

## HPNA Board of Directors

- |   |  |
|---|--|
| <b>President</b> - Lynn Humphries<br><i>LynHumphries@aol.com</i>        | <b>Director</b> - Jill Marie Milholm<br><i>milholmes@yahoo.com</i> |
| <b>Vice President</b> - Claire Sallee<br><i>cssallee@gmail.com</i>      | <b>Director</b> - Nick Miller<br><i>nckmlr78@gmail.com</i>         |
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| <b>Secretary</b> - Julie Johnson<br><i>juliean.jhnsn@gmail.com</i>      | <b>Director</b> - Kat Weir<br><i>katharine.weir@hotmail.com</i>    |
| <b>Director</b> - Sequoia Erasmus<br><i>sequoiaherbalista@gmail.com</i> |  |

## Contact the Board of Directors

Email: [info@hollywoodpark95822.org](mailto:info@hollywoodpark95822.org)  
Mailing address: P.O. Box 22278 Sacramento, CA 95822

**Hollywood Park Herald Editor:** Chris Noey

## Hollywood Park Summer Calendar

### June 2024

- June 1: Super Saturday Sidewalk Sale at Crawford's Books
- June 2: Curtis Fest in Curtis Park at Sierra 2 Center
- June 2: Land Park Sunday Farmers' Market re-opens (at 17th Ave at Sutterville)-weekly through early October
- June 6: Crawford's Mysteries & More Book Club
- June 11: graduation at McClatchy High School (10 a.m.)
- June 12: HPNA Board meeting (Zoom)
- June 13: last day of classes at Leonardo de Vinci School
- June 13: last day of classes at Hollywood Park Elementary
- June 15: Big Sexy at Two Rivers Cider (tentative as of press time)
- June 19: HPNA Community Meeting at Hollywood Park Elementary

### July 2024

- July 4: Hollywood Park 4th of July parade
- July 6: Super Saturday Sidewalk Sale at Crawford's Books
- July 11: HPNA Board meeting; in person at Two Rivers Cider
- July 19-July 21: The Actors Stage presents Sweeney Todd at Sierra 2 Center
- July 24, 6-8 pm: HPNA Membership Drive kickoff at Two Rivers Cider

### August 2024

- August 3: Super Saturday Sidewalk Sale at Crawford's Books
- August 8: HPNA Board meeting (Zoom)
- August 8: Crawford's Mysteries & More Book Club
- August 17: Bookstore Romance Day at Crawford's Books
- August 23: Ice Cream Social / Movie Night at St. Robert, presented by the office of Caity Maple (tentative as of press time)

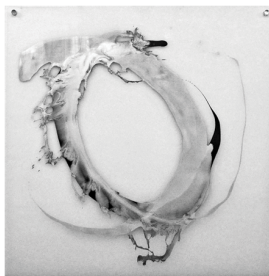
Events and dates are tentative and subject to change. For more details visit the HPNA website at [www.hollywoodpark95822.org](http://www.hollywoodpark95822.org).

# Board Member Feature



Paul Nauman is a 16 year resident of Hollywood Park with his wife Lynn and their two daughters. The Nauman family has enjoyed every part of Hollywood Park living; and so Paul is happy to be joining the board where he hopes to continue building connections in the community.


Paul is a high school teacher of theater and English at Florin High School in the Elk Grove district. When he is not working on a play or a lesson plan, he works with his hands: gardening, woodworking, and hand percussion are among his hobbies. He can often be found walking his best boy, Ollie, and wishing that Ollie didn't start every meeting with barking so that Paul would have a chance to actually say hello to more neighbors on those walks. Paul also enjoys the lifelong excitement and drama of watching his beautiful daughters grow into amazing human beings.



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# NEIGHBORHOOD NEWS

(continued from Page 1) while still keeping an eye on future goals." Since its inception, the FEC has helped over 1,300 clients increase savings (for those whom saving was a goal) an average of \$2,292.70 and reduce debt (for those whom debt reduction was a goal) an average of \$2,616.30.

The FEC offers numerous client stories on its website (<https://www.cityofsacramento.gov/city-manager/oied/community-engagement/financial-empowerment/financial-empowerment-center/client-stories/>) of fellow Sacramentans that have benefitted from the program. The story of Nikisha really drove home the multi-pronged approach counselors take to help clients get their financial house in order. Nikisha noted that "With the help of my FEC Financial Coach, my credit score has slowly increased. My Financial Coach helped me to secure a low interest CEO loan. This helped me to pay off two high interest loans. My Financial Coach worked with me to better budget my money. With her help, I was able to eliminate all the overdraft fees within 2 months. This will save my family over \$1,000 a year."

Hopefully any neighbors facing financial uncertainty or in need of advice will reach out and utilize this valuable city resource.

## Farewell King of Curls

By Chris Noey

On Sunday April 28, 2024, the King of Curls closed after 40 years in business. Though the building has already been painted, Hollywood Park residents will always remember the reggae music playing at the corner of Freeport and Stacia.



## The CommuniTree Corner

By Irene Wilson

Members of CommuniTree and neighbors had a delightful bike ride through Hollywood Park and Carlton Tract on Saturday, May 11th. The docent leading the ride identified mature shade trees in residents' front yards and shared information about their growth habits. These were all free trees that are available from Sacramento Tree Foundation.



We planted this maple tree on Planting Day 2023! It is already 6 feet tall and the owner has been watering it regularly with the green bucket. It is beautiful and very healthy.

Our next annual Tree Planting Day will be on Saturday, October 19th, 2024. If you are interested in a free front yard shade tree which we will plant, contact Sacramento Tree Foundation, 916-924-8733, [sactree.org](http://sactree.org).

Summer is coming and all young trees need watering twice a week to a depth of 12 inches. You can create a watering plan with drip irrigation or a soaker hose at the edge of the tree canopy. You can also drill a small 1/8 inch hole near the bottom of a 5 gallon bucket. Place the bucket near the tree and fill it with water 2-3 times a week, moving it to a new spot each time you water. Also spread mulch or wood chips like a donut around your young tree, four inches away from the trunk, layering it 5-6 inches deep and 3-4 feet in diameter to retain moisture and protect young roots. Remember your mature trees need a good deep soaking once a month during the sum-

mer. A short update on our two front yard apricot trees: the squirrels are after them, so we had to use netting to keep them out! We also have to net the blueberries because the mocking birds love them. Have a super summer. *Note: Planting of trees as part of STF/CommuniTree events in our neighborhood is not sponsored by HPNA.*

## City Budget Deficit Update

By District 5 Councilmember and Vice Mayor Caity Maple

Dear Hollywood Park Community,

As we gear up for the upcoming fiscal year, I am both optimistic and focused on the task ahead - addressing our \$65 million budget deficit. Though the challenge is significant, it represents just a small part of our city's robust \$1.5 billion budget. This is a moment for difficult but strategic decisions that will ensure the vitality and protect the core services of our beloved Sacramento.



I am dedicated to preserving the high-quality services that enrich our lives, from public safety, to street lighting, to our beautiful parks. This

May, as the Budget & Audit Committee (and City Council) convenes, we will be considering carefully planned reductions, aimed to minimize impact on essential services.

Your voice is pivotal in these discussions. I invite each of you to participate, provide feedback, and help us navigate these times. Together, we can emerge stronger, ensuring our district not only survives but thrives. For more information or to share your thoughts, please reach out to me directly at my office or via email at [district5@cityofsacramento.org](mailto:district5@cityofsacramento.org).

Thank you for your continued support and engagement.

Warmest regards,

Vice Mayor Caity Maple City of Sacramento, District 5

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


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## Sacramento Women's Chorus Concert



### "One Million Voices"

Sat., June 29, 2024 at 7 p.m.

El Camino High School Performing Arts Center  
General Admission: \$30

Info: [www.sacramentowomenschorus.org](http://www.sacramentowomenschorus.org)

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## The Hollywood Park CommuniTree Committee Continues to Make a Difference

By Sacramento County District 2 Supervisor  
Patrick Kennedy



I recently spent a fun Saturday morning riding my bike alongside Hollywood Park neighbors learning about the many tree varieties that grace the neighborhood. It was part of the ongoing Partnership between the neighborhood CommuniTree Committee, SacTree and SMUD.

This program started seven years ago when my office and the Sacramento Tree Foundation joined forces through a District 2 grant of \$45,000, but it continues because of the amazing CommuniTree volunteers who have picked up the torch over the years. In addition to the annual bike tour, the committee organizes an annual tree planting offering shade trees provided by SacTree and SMUD.

When we started the program, many questioned why. There was a feeling that the tree canopy was better than many Sacramento neighborhoods. While that may have been true, that tree canopy had thinned significantly in the then 25 years I had lived in Hollywood Park as trees were reaching their life expectancy.

Why is this so important, other than the obvious beauty characteristic for which Hollywood Park is known, and increased neighborhood home values?

**Trees play a major role in addressing climate change and global warming.** According to the U.S. Forest Service Center for Urban Forest Research, neighborhoods with well-shaded streets can be up to 6–10° F cooler than neighborhoods without street trees, reducing the heat-island effect and in commercial sites, shaded parking lots keep automobiles cooler, reducing emissions from fuel tanks and engines, and helping reduce the heat-island effects.

**Trees contribute to energy efficiency and reduced reliance on fossil fuels.** According to the U.S. Department of Energy, deciduous trees, planted on the south and west sides, will keep your house cool in the summer and let the sun warm your home in the winter, reducing energy use. Just three trees, properly placed around a house, can save up to 30% of energy use. Trees or shrubs planted to shade air conditioners help cool a building more efficiently, using less electricity. A unit operating in the shade uses as much as 10% less electricity than the same one in the sun.

So, we all should send a heartfelt "thank you" to the Hollywood Park CommuniTree volunteers, SMUD, and SacTree. And when you see those fliers for the bike ride or tree plantings, volunteer your time. It's good for the neighborhood and our planet, and it's a fun way to spend time with your neighbors.

To learn more about volunteer or donation opportunities, or get a free SMUD shade tree, visit [www.sactree.org](http://www.sactree.org).

*Patrick Kennedy represents District 2, including Hollywood Park, on the County Board of Supervisors and is a former President of HPNA.*

# HPNA BUSINESS MEMBERS

## Shop local to help the business in our community thrive

You will not only save money and time, the money you spend at local businesses is twice as likely to stay in the neighborhood while supporting local merchants, jobs for people in the area, equity for development and better local government services.

HPNA encourages residents to shop locally. When you shop at any of our business members listed below, let them know you appreciate their membership in the HPNA. Visit our web page at [www.hollywoodpark95822.org](http://www.hollywoodpark95822.org) to join as a business member.

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## HOUSEHOLD MEMBERSHIP

Begin or renew your HPNA membership by visiting [www.hollywoodpark95822.org](http://www.hollywoodpark95822.org) to pay online or use the QR Code at the right. Annual dues are \$15 per household. Please feel free to donate an additional amount on top of your membership fee. We can always use the help! Thank you!

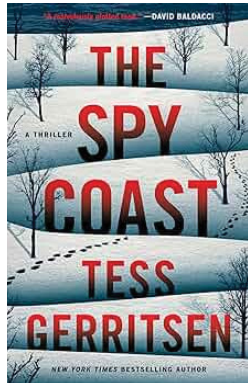


## Crawford's Corner – Quarterly Book Recommendation

By Sue Crawford of Crawford's Books @ 5301 Freeport Blvd

### The Spy Coast by Tess Gerritsen

Looking for a great spy thriller? Look no further than The Spy Coast by bestselling author, Tess Gerritsen. Set in the fictional town of Purity, Maine, a group of retired CIA operatives find themselves in the middle of a deadly cat and mouse chase when the past comes back to haunt them. Gerritsen is a master storyteller with richly developed characters and a plausible, intricate plot. Fans of The Thursday Murder Club will enjoy this 1st book of the Martini Club series. Come by Crawford's Books today to pick up a copy!



## Spring Community Meeting

By Lynn Humphries

The quarterly HPNA Community Meeting was held on March 20th at the Hollywood Park Elementary School. Vice Mayor Caity Maple and District 2 County Supervisor Patrick Kennedy were the guest speakers. Vice Mayor Maple provided us with valuable information regarding the city's budget deficit. Supervisor Kennedy updated us with promising news about the city's homeless situation. There were plenty of treats as well as drawings for gift certificates from local stores and restaurants. Our next Community Meeting will be on June 19th. Please plan to attend.

## Books for Troops

By Sue Crawford

In honor of July 4, Crawford's Books will be sending as many books as possible to the military. We ship made-to-order book packages to military personnel across the world. Support our campaign by bringing in good quality paperback novels or cash to help cover the costs of shipping. We have sent over 2,000 books so far. Help us reach our goal of sending 5,000 books!

## National Night Out is Coming

By Gerlene Kwan

Centennial United Methodist Church, at 5401 Freeport Blvd., will be putting on its 4th Annual National Night Out, to be held on Tuesday, Aug. 6, from 6 – 8:00pm.

National Night Out promotes good police-commu-

nity partnerships, neighborhood safety, and neighborhood unity. Residents are welcome to drop by and enjoy refreshments, live music and activities, and to stop and chat with members of the Police Department, public officials, and your fellow neighbors.

For more information, call the Centennial Church Office at (916) 452- 4477 on weekdays, from 9am – 1pm.

## Membership Drive Kickoff!

By Jill Marie Milholm

Joining the HPNA builds community and makes our neighborhood stronger. Join HPNA now for \$15, before 2025 household memberships increase to \$20. Let your voice be heard!



and



Invite you to become a  
Hollywood Park  
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**When:** Wednesday, July 24, 2024, 6-8 pm  
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Many thanks to Two Rivers Cider for their ongoing support!