

Meeting Minutes
HOLLYWOOD PARK NEIGHBORHOOD ASSOCIATION
BOARD MEETING – May 2, 2024
Prepared by Julie Johnson

Note: all motions are underlined

1. Call to Order (Lynn) – Meeting called to order at 6:02 pm
 - Present: Debbie Keller, Lynn Humphries, Jill-Marie, Julie Johnson, Claire Sallee, Paul Nauman, Nick Miller
 - Absent: Sequoia Erasmus, Kat Ebster
 - Quorum confirmed
2. Previous minutes
 - Previous meeting minutes with amendments unanimously approved
3. Financial Report
 - Current balance: \$6,206.46
 - Change for the quarter: +\$278.39
4. Membership
 - 106 regular members – at this time, membership restarts at the beginning of every year. There's an option for people paying online to have rolling membership that can be renewed ever 12 months.
 - Some new business members and advertisers
5. Guests
 - Ryan Brown (Councilmember Maple's office)
 - Discussed proposed budget; able to balance budget without level 3 and 4 cuts
 - Council meeting on 5/27/24
 - Saturday, May 18 from 8am to 11am at Fruitridge Transfer Station – free dump day; Ryan sending us a flier
 - Discussed code enforcement items
 - School gates – the land belongs to the schools with a city easement exclusively for drainage management (potentially come back to this in a year – consider looking into establishing an MOU between the school and city for park access)
 - Signed off ~6:15pm
 - Dave – Panama Pottery
 - Shared history of Panama Pottery building
 - On track to rebuild and get artists back in the building
 - Signed off at 6:36pm
 - Tigh
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6. Audit
 - Audit is not required – HPNA does not make enough money to require it
7. Membership Drive
 - QR code on signs in board member front yards – Claire to look into pricing
 - Membership drive at Two Rivers?
 - Jill and Claire to talk with Vince
 - Maybe \$1 off a cider for members and when you join HPNA

- Last time to join at \$15
 - Have a bullet list of what they're getting for their dues
 - Raise to \$20 January 1, 2025
 - Claire motions to any memberships that start effective January 1, 2025 be updated \$20/12-month period. Seconded and unanimously approved.
- 8. Newsletter Subcommittee
 - Article for newsletter by Thom Wallace – Paul to reach out
 - New section for neighbor book recommendations – recommendations written by neighbors and with a connection to the neighborhood or Sacramento
 - Sue from Crawfords Books to submit a quarterly book recommendation
 - Chris willing to stay on as long as he can
 - Update layout of newsletter
 - Standard sections – bring to board next month and assign sections to board members
 - Standardized timeline for developing newsletter well in advance of due date
- 9. June 19th Community Meeting
 - Permit - Julie
 - Councilmember Maple to present city key to Rosalie Ferguson (centurion!)
 - Speaker invites:
 - Councilmember Maple (confirmed)
 - SMUD
 - Patrick Kennedy
 - Irene/Communitree
- 10. By-Laws Revision Update
 - Updating officer duties
 - Julie and Debbie to chat about her list and see what can be shared
- 11. Communitree
 - Receiving \$400 grant from the City
 - HPNA acting as fiduciary
 - Debbie to coordinate with Russ and ask for a spending report
- 12. Other
 - Two Rivers – Claire spoke with Vince – happy to host for board meetings and community meetings
 - Motion: every third board meeting in person starting with the next meeting. Seconded and unanimously approved.
- 13. Action items
 - Julie to get permit for June 19th community meeting
 - Jill and Claire to talk with Vince about a forthcoming membership drive
 - Debbie to coordinate with Russ (Communitree) and ask for a spending report
 - Lynn to reach out to SMUD, Patrick Kennedy, and Communitree re: speaking at June community meeting
 - Newsletter subcommittee to bring standard sections to board next month and assign sections to board members
 - Paul to reach out to Thom Wallace about his article
 - Julie and Debbie to chat about her to-do list and see what can be shared

Meeting adjourned: 7:35 pm