

# HOLLYWOOD PARK HERALD

Published by the Hollywood Park Neighborhood Association for Hollywood Park & Carleton Tract residents, Sacramento, CA

Spring 2025

## Neighborhood Musician Joins the HPNA Board! *By Paul C. Nauman*

One of the new members of the HPNA board, Cochise Silva has a bio that should be on a “Hollywood Park: What Makes Us Awesome” T-shirt: he advocates for his neighbors, has dogs, loves trees and plants, has an artistic side, and he is “big on community.”

Cochise has lived in HP for 6 years, and he lived in Mangan Park for 6 years before that. He and his wife, Lucy, live with their three kids and their two dogs, and they are soon to have some chickens to fill the coop that he is currently building.

Cochise works as a Trades Electrician/Engineer at Cal Berkeley as his “day job”. He enjoys the challenge of working with faculty and students of that honored University. When asked about why he chose to join the HPNA board, Cochise explained that he has always been involved in his neighborhood and his community. He has a background in advocacy and has worked extensively on Labor laws and Union Rights. In addition to doing this work, Cochise has another important role to play: he’s the lead singer of a local musical group, “Latin Party Crew.”

This 12-piece band “is a dynamic musical ensemble that seamlessly blends the infectious rhythms of Latin rock with the nostalgic sounds of oldies, dance music, Latin rock, and classic R&B in the Sacramento and surrounding areas.” If you’re lucky, you caught his band at their (cont. on Pg 4)



### In This Issue:

Neighborhood Musician Joins the Board! 1
President’s Message . . . . . 2
HPNA Board Member Tidbits. . . . . 2
Spring Planting Guide for Sacramento . . . 4
The CommuniTree Corner . . . . . 4
2025 Community Survey . . . . . 5
Guide to Throwing a Block Party . . . . . 6
HPNA Business Member Listing. . . . . 7
Reflecting on Land Park Bowl. . . . . 7
Crawford’s Corner – Quarterly Book Recommendation . . . . . 8
The President’s Motorcade on Freeport Blvd. . . . . 8

**SAVE THE DATE:** April 23 at 6 p.m., location TBD to meet Mayor McCarty and Councilmember Maple




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**6:30 - 8:30 pm**  
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hollywoodpark95822.org

## President's Message By Claire Sallee, HPNA President

Hello Neighbors! Welcome to the first Hollywood Park Herald of 2025!

Our Board members are working to implement your vision gathered from the Community Survey that was sent out in December 2024 (and also discussed at our December Community Meeting). If you haven't yet had the chance to give your input on the direction you'd like to see for the neighborhood, please email [hpna95822@gmail.com](mailto:hpna95822@gmail.com) and a copy will be emailed to you.

As the Board moves us forward into more community building, we invite you to join the effort as a volunteer! Whether you have one hour per month or one hundred hours, we will find a place for you. Please message the email address above if you'd like to learn more. And speaking of community building...

We are hosting a Freeport Boulevard Transportation Safety panel at our March 19 Community Meeting. Please save the date and plan on joining us at HP Elementary that evening.

And finally, if you haven't yet joined the HPNA, please go to our website or click on this QR code. Paying \$20/year gives you the opportunity to be a voting member, gets you discounts at upcoming HPNA events, and helps your Board do more for our lovely community.



Together, we can do great things!



The Hollywood Park Neighborhood Association (HPNA) has been working to improve our neighborhood since 2001. We are active in monitoring local and county government projects, enjoy hosting annual neighborhood events and sharing neighborhood news.

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### Contact the Board of Directors

Email: [info@hollywoodpark95822.org](mailto:info@hollywoodpark95822.org)

Mailing address: P.O. Box 22278 Sacramento, 95822

**Hollywood Park Herald Editor:** Chris Noey

### HPNA Board Member Tidbits

We have had a slew of neighbors stepping up to join the board, thank you! Get to know some of them better:

**NAME:** Claire Sallee **HOW LONG HAVE YOU LIVED IN HP?** since 2017 **WHAT IS YOUR FAVORITE THING TO DO WITH YOUR NEIGHBORS?** So many things! But...my favorite is Halloween. We all set up tables on the sidewalk to hand out candy, our neighbors play a movie on their garage door, and we set up luminaria to light families' way. It's a really fun tradition that began in 2020. **WHAT DO YOU LIKE TO DO IN YOUR FREE TIME?** I love spending time with my family and our two dogs. During the summers, we go camping often. I'm also getting into cookie decorating; it's detail-oriented to the point of being meditative. **WHY DID YOU WANT TO JOIN THE HPNA BOARD?** I would love to see more fun community-based events in the neighborhood, and I hope to hear everyone's ideas to make those--and other things--happen!

**NAME:** Patty Murray **HOW LONG HAVE YOU LIVED IN HOLLYWOOD PARK?** I have lived on Joaquin Way 40 years come May **WHAT IS YOUR FAVORITE THING TO DO WITH YOUR NEIGHBORS?** My neighbors are my greatest strength-we look out for each other, help when needed, exchange food and enjoy the hood **WHY DID YOU WANT TO JOIN THE HPNA BOARD?** I am retired from Sac City USD (but not a teacher) and joined the board to help keep our neighborhood a welcoming place to live now and in the future.

## Board Member Tidbits (cont.)

**NAME:** Amanda Jaynes **HOW LONG HAVE YOU LIVED IN HOLLYWOOD PARK?** since 2022 **WHAT IS YOUR FAVORITE THING TO DO WITH YOUR NEIGHBORS?** I love pulling our firepit out into the driveway and inviting our neighbors to bring a lawn chair and beverage over. It's a great low-pressure way to get to know one another! **WHAT DO YOU LIKE TO DO IN YOUR FREE TIME?** I enjoy taking dance classes, reading, and riding my bike around Sacramento with my husband and our 3 kids. **WHY DID YOU WANT TO JOIN THE HPNA BOARD?** When I was growing up my community felt so tight-knit. Us kids were always riding our bikes up and down the street and adults never hesitated to stop by one another's houses to chat. In difficult times, we knew we could always go to our neighbors for support, and they knew they could count on us, too. I want my kids to grow up with that same feeling!

**NAME:** JillMarie Milholm **HOW LONG HAVE YOU LIVED IN HOLLYWOOD PARK?** Since 1997 **WHAT IS YOUR FAVORITE THING TO DO WITH YOUR NEIGHBORS?** I love that my neighbors are invested in making sure everything is going well for one another. **WHAT DO YOU LIKE TO DO IN YOUR FREE TIME?** In my free time I usually find something to do outside. A beach day with my family, a nature walk with our dog, gardening or finding a new swim spot during the summer. **WHY DID YOU WANT TO JOIN THE HPNA BOARD?** I want our neighbors to know one another and build relationships that keep us all invested in our community.

**NAME:** Greg Grunwald **HOW LONG HAVE YOU LIVED IN HOLLYWOOD PARK?** Since 2002, my family has owned the home since the mid 40s **WHAT DO YOU LIKE TO DO IN YOUR FREE TIME?** Exploring abandoned buildings and ghost towns. **WHY DID YOU WANT TO JOIN THE HPNA BOARD?** I want to see how I can help serve our community better. The neighborhood has been great to generations of my family and I'd like to give back.



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# NEIGHBORHOOD NEWS

(cont. from Pg. 1) Mardi Gras Party gig at La Terraza restaurant. If not, search them up on Facebook or Instagram and learn about their upcoming appearances, including a California State Fair show. Cochise would like the neighborhood to know that he is looking forward to meeting neighbors at future events. He is ready to listen to neighbors' concerns and ideas, and he wants to bring his voice and his energy to the service – and the entertainment!– of the community.

## Spring Planting Guide for Sacramento

*By Amanda Jaynes*

Spring is the perfect time to start planting your vegetable garden in Sacramento, where mild winters and hot summers create ideal growing conditions for many varieties. Here's a guide to help you get started this season:

### 1. Timing is Key

In Zone 9b, where Sacramento falls, the last frost typically occurs in mid-to-late February, and the growing season stretches well into Fall. It's important to plant early-season crops like peas, spinach, and lettuce after the last frost. Heat-loving plants like tomatoes, peppers, and beans can go in the ground once nighttime temperatures stay above 50°F.

### 2. Cool-Season Vegetables

Start with leafy greens, such as lettuce, kale, and Swiss chard, as well as root vegetables like carrots, beets, and radishes. These crops thrive in the cooler early spring temperatures and should be planted from late February to mid-March. Consider planting peas early for a productive spring harvest.

### 3. Warm-Season Vegetables

Once the soil warms up (around March to April), plant warm-season vegetables like tomatoes, cucumbers, peppers, squash, and beans. Be sure to space these plants according to their needs to ensure good airflow and reduce pests.

### 4. Soil and Watering

Amend your soil with organic compost and peat moss to ensure good drainage and fertility. Regular watering is crucial during warmer months—aim for deep watering to encourage strong root systems.

### 5. Shop Local

Sacramento is home to a host of independent and family-owned nurseries. Consider visiting Mother Natives, The Plant Foundry, Talini's, or any other small business to learn more from local experts about what might grow best in your individual space.

By planting at the right time and providing your garden with consistent attention, you can enjoy a bountiful harvest of fresh vegetables all Spring and Summer long. Happy gardening!

## The CommuniTree Corner

*By Irene Wilson*

If you would like a shade tree but don't know which one to pick, we have a fun solution. Sacramento celebrates Bike Month in May so CommuniTree hosts our annual Bike Ride in the spring. A tree expert will lead a tour around the neighborhood identifying healthy mature front yard trees that are great choices for shade. Families with children have enjoyed this event immensely. The exact date and gathering place will be announced on Facebook, email and flyers. This is a great way to see what a prospective tree will look like in 20-30 years. You can also find photos of mature shade trees at: [sac-tree.com/shady80](http://sac-tree.com/shady80).

We will be having our annual Planting Day in the fall so residents can start thinking about what kind of trees they might want. You can contact [sactree.com](http://sactree.com) for free trees which you can plant in the spring before the summer heat arrives.

This is a good time of year to evaluate your mature shade trees to see if they need pruning and shaping. Winter storms can sometimes have 40-50 mile an hour winds which will topple trees or break huge branches. Long branches hanging over roofs, sidewalks or driveways; dead branches; or branches touching overhead wires are all potential problems. Hiring an arborist to evaluate and prune your tree is the best way to safeguard people, property and the health of your tree. This is the time to check your Modesto Ash tree. If you see mistletoe in the branches, have it removed before the tree sends out leaves. We recommend contacting a licensed tree service.

Remember, mistletoe is a parasite and can eventually kill your tree. The new trees we planted last fall on Planting Day look like they are doing

well and are working hard to produce strong roots and branches. This requires deep soaking 2-3 times a week for the first year. A deep soaking can be done with a soaker hose or a 5 gallon bucket with a small hole drilled near the bottom. Place the bucket next to the tree, fill it with water and allow the water to slowly drip out at the edge of the trees' branches. Your tree will need 10-15 gallons of deep watering per week for the first 3 years.


March is Mulching Month so remember the 4x4x6 rule: spread mulch in a 4 foot diameter around your tree, 4 inches away from the trunk, and 6 inches thick. It will look like a "fluffy mulch doughnut." Wood chip mulch will keep soil temperatures cool, retain water, and discourage weeds. It will slowly decompose and provide nutrients to the soil. Remember, every tree we plant helps to improve the health and beauty of our neighborhood. Note: Planting of trees as part of STF/CommuniTree events in our neighborhood is not sponsored by HPNA.

## 2025 Community Survey

By Claire Sallee

At the Community Meeting in December 2024, the HPNA released a community survey, designed to capture our neighbors' input on their interests, likes, dislikes, and desires for the neighborhood. The survey asks questions such as "What events would you like to see in our community?" "How can the Board improve?" and "What is the Board doing well?" It also asks about whether/how people would like to attend Board meetings; in person seems to be the winner here, although HPNA is striving to offer hybrid meetings... so come join us on the first Thursday of the month in the evening!

The overwhelming consensus from received surveys is that people really want to have more community-focused events, either for fun or for mutual aid, on a regular basis! Suggestions were wonderful, including block parties; community potlucks; Skill Shares (like gardening, emergency prep, bicycling;); Bike to School Day; Easter egg hunt; emergency preparedness presentations; free concerts/live music; and family dances, among others.




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The survey also asks about newsletter content, and asks for any special skills or gifts that we can share with our neighbors.

**If you would like to complete the 2025 Community Survey and haven't yet had that opportunity, please email [hpna95822@gmail.com](mailto:hpna95822@gmail.com) for the link.**

## Guide to Throwing a Block Party

*By Chris Noey (with help from ChatGPT)*

Who hasn't wanted to shut down the street, fire up the grill, and finally figure out who lives in that one house that is decorated for Christmas year-round? Luckily for you, I did the Googling and found some answers on the city website:

### You may be able to close your street if:

-You live on a cul-de-sac, dead-end, or circular street **OR**

-The section being closed is less than a mile long and has two intersecting streets

### You can't close your street if:

-The speed limit is over 25 mph

-Your street has more than two lanes

-There's a bus stop

If your party involves closing major streets, schools, churches, or inviting the whole city, congrats—you're planning a Special Event and need an even bigger permit.

### How to Make It Official

If your street meets the criteria above:

-Submit an application at least 15 days in advance, which lists neighbors affected by closure and showing that you have support from

80% of them (<https://www.cityofsacramento.gov/content/dam/portal/ypce/NS/block-parties/neighborhood-block-party-application.pdf>)

-Pay a \$25 non-refundable fee

-Include a copy of your photo ID

-Be at least 18 years old

If you have any more questions, reach out to Special Event Services: [specialeventservices@cityofsacramento.org](mailto:specialeventservices@cityofsacramento.org) or (916) 808-7888



# HPNA BUSINESS MEMBERS

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You will not only save money and time, the money you spend at local businesses is twice as likely to stay in the neighborhood while supporting local merchants, jobs for people in the area, equity for development and better local government services.

HPNA encourages residents to shop locally. When you shop at any of our business members listed below, let them know you appreciate their membership in the HPNA. Visit our web page at [www.hollywoodpark95822.org](http://www.hollywoodpark95822.org) to join as a business member.

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## Reflecting on Land Park Bowl

By District 5 Councilmember and Vice Mayor Caity Maple

The Land Park Bowl, a landmark on Freeport Boulevard in District 5, stands as a testament to our community's rich cultural and architectural history. Built in 1960 during the height of America's bowling craze, this Mid-Century Modern Googie-style structure is more than just a building; it's a well-loved Sacramento institution. It has been nominated for historical preservation by the City of Sacramento – and its status will be decided within the next six months.

For over six decades, Land Park Bowl provided a space for families, friends, and neighbors to come together. Its bold architectural features — includ-

ing a striking steel sculpture reminiscent of the space age, geometric elements, and an angular soffit designed to catch the eye — speak to the optimism and innovation of the era. The building's distinctive design reflects the post-World War II fascination with space exploration and technological progress, making it a unique example of Googie architecture in Sacramento.

Beyond its architectural significance, the site holds important cultural meaning. The Sacramento Nisei Bowling League found a welcoming home here, continuing a tradition of Japanese-American involvement in the sport that dates back to the 1930s. The league's presence at Land Park Bowl highlights the resilience and community spirit of

Sacramento's Japanese-American population, particularly in the years following the internment of Japanese Americans during World War II.



The bowling alley also served as a gathering place for Sacramento's LGBTQ+ community. The River City Bowlers, one of the city's prominent LGBTQ+ leagues, regularly met here, fostering a sense of belonging and community during a time when safe, inclusive social spaces were limited.

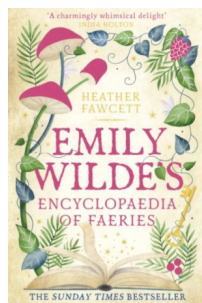
As conversations continue about the future of this site, I am working closely with city staff, historical preservation experts, residents, and the property owners to ensure a thoughtful, community-centered outcome. This process is an opportunity to honor our city's diverse history while considering the needs and perspectives of everyone involved. Please don't hesitate to reach out to my team with questions or feedback – we can be reached at (916) 808-7005 or by email at [district5@city-of-sacramento.org](mailto:district5@city-of-sacramento.org).

## Crawford's Corner – Quarterly Book Recommendation

*By Jude Smith of Crawford's Books @ 5301 Freeport Blvd*

### Emily Wilde's *The Encyclopædia of Faeries* by Heather Fawcett

Heather Fawcett's *Emily Wilde's Encyclopædia of Faeries* is the perfect, cozy companion for this chilly, rainy season. Fawcett takes you on whimsical escapades through the interesting and captivating world of faeries, told through the perspective of her intelligent, ec-



centric character, Emily. A novel full of magic, mystery, folklore, diligent footnotes, and just a touch of romance—the atmospheric setting and brilliant, quirky characters will grab you by the hand and never let go.

## The President's Motorcade on Freeport Blvd

*By Greg Grunwald*

"We're going to see the President tomorrow. We're going to watch him from grandma's house." The year was 1964. The President was Lyndon Johnson and grandma's house was on the corner of Virginia Way and Freeport Blvd.

In September 1964 Air Force One landed at



Sacramento Municipal Airport at 6151 Freeport Blvd. Freeport Blvd looked much different at the time. Here is the link to the Youtube video: <https://www.youtube.com/watch?v=yTyWLbly5f0>

At the 3:01 mark you'll recognize what used to be Senator Savings on the right. The motorcade would have passed "grandma's house" just moments prior. They would have passed Thrifty's Drug Store on the left along with Capital Nursery. The parking lot of what is now Swanson's Cleaners was packed. The motorcade would stop at City College on its way to the Capital.

Note from the author: My family has lived here since the 1940s. My father and Aunt lived here and my grandfather and grandmother lived here until their passing in 1982 and 2001. I have lived here since then and raised my family here.